



Sponsorship & Exhibitor PROGRAM

Halifax, Nova Scotia

June 14-17, 2026

In-Person Event

CARSP/ACIP CONFERENCE



Welcome to Halifax

Perched on the edge of the Atlantic, Halifax is a city that blends rich history with vibrant, modern energy. In the summer, its picturesque waterfront comes alive with open-air patios, colourful market stalls, street performers, and the inviting aroma of fresh seafood drifting from harbourside restaurants. Prepare to be welcomed by a walkable downtown filled with historic architecture, boutique shops, and lively pubs where the warmth of Maritime hospitality is always on tap.

The city is also a gateway to some of Canada's most breathtaking coastal scenery. From the iconic lighthouse at Peggy's Cove to the sandy beaches of Lawrencetown and the rolling vineyards of the Annapolis Valley, there are day trips and excursions to suit every taste. Closer to the conference venue, the Halifax boardwalk offers 4 kilometres of scenic strolling along the harbour, perfect for catching the sunrise before a day of sessions or unwinding at sunset with live music in the background.

For history buffs, the Halifax Citadel National Historic Site offers a fascinating look into the city's military past, complete with costumed interpreters and sweeping harbour views. Meanwhile, culture seekers can explore the Art Gallery of Nova Scotia, take in a performance at Neptune Theatre, or immerse themselves in stories of resilience at the Canadian Museum of Immigration at Pier 21. Summer in Halifax also means a calendar full of festivals, farmers' markets, and evening cruises where you might just spot a humpback whale or two.

Whether you're savoring fresh-caught lobster, cycling along the city's growing network of trails, or enjoying the easy camaraderie of a local pub, Halifax offers the perfect blend of professional inspiration and personal adventure. Your days here will be filled with meaningful conference conversations—and your evenings with unforgettable Maritime moments.



CARSP supports Canada's road safety community by providing access to multi-disciplinary road safety information, research and networking opportunities. CARSP is a diverse group of professionals involved in the research, management, delivery and promotion of road safety programs.



Sponsorship Package



UNIQUE SPONSORSHIP OPPORTUNITIES EXIST TO INCREASE YOUR PROFILE, DEMONSTRATE YOUR BUSINESS AND PROMOTE YOUR ORGANIZATION, PRODUCT OR SERVICE TO KEY ROAD SAFETY PROFESSIONALS FROM CANADA AND ABROAD.

270

Number of registrants varies from 200 to 270.

100+

Over 100 abstracts are submitted every year from road safety experts across Canada and around the world.

INTERNATIONALLY ATTENDED

AUSTRALIA, NEW ZEALAND, ENGLAND, IRELAND, FRANCE, ITALY, COSTA RICA, UNITED STATES, SOUTH AFRICA

Now in its 35th year

“CAA Club Group has been proud to sponsor the CARSP Conference over the years.

We continue to be a sponsor because it is an excellent forum to reach and connect with Canada's road safety community and partners alike. We appreciate the connections we have made through CARSP and the opportunity to showcase our commitment to road safety.”





**MICHAEL STEWART,
CONSULTANT,
CAA CLUB GROUP**

Sponsorship Opportunities

WHY SPONSOR?

- Research has shown that sponsorship is a cost-effective marketing tool.
- Introduce and raise the profile of your organization and staff to Canada's road safety community, including other conference participants, researchers, senior managers and officials from all levels of the Canadian government, and other road safety stakeholders.
- Network with delegates from the Canadian road safety community, and the international road safety community.
- Build new professional relationships.
- Show active support for an organization that promotes road safety by contributing to a successful conference.

Raise your profile in social media via our reach to the road safety community:

 Website	Average of 6000 hits per month
 X	748 followers
 LinkedIn	2058 followers
 Emails	500+ CARSP members

EXAMPLES OF PREVIOUS SPONSORS

- Alberta Centre for Injury Control and Research
- Accident Support Services International
- Alcohol Countermeasure Systems
- Canadian Automobile Association Club Group
- Canadian Council of Motor Transport Administrators
- CIMA+
- Commercial Mobile Vehicle Technologies of Canada
- Desjardins
- Eco-counter
- EXP
- Infrastructure Health and Safety Association
- Insurance Corporation of British Columbia
- ISL Engineering
- Jenoptik
- Mobileye
- Ontario Ministry of Transportation
- Pioneer Construction
- PSS Innovations
- Safe Roads Engineering
- Safety Base Ltd.
- Saskatchewan Government Insurance
- SmartStart Canada
- Society de l'assurance automobile du Québec
- Transoft Solutions
- TYLin
- Weed Out the Risk
- Western Ergonomics

If you would like to customize your package, please contact sponsorship@carsp.ca

In Person Sponsorship & Exhibitor Options

GOLD (one available)		SILVER (5 available)		BRONZE (unlimited)	
\$10,000		\$5,000		\$2,500	
Official Sponsor of, and Speaking Opportunity at, a Plenary Panel (\$2,500 value)					
Verbal recognition as official sponsor of Plenary Panel		Official sponsor of a Technical Tour, including verbal recognition			
Logo on Panel signage		Logo on Technical Tour signage			
Article in e-newsletter, which covers the conference		Article in e-newsletter, which covers the conference			
Verbal recognition at opening and closing ceremonies		Verbal recognition at opening and closing ceremonies		Verbal recognition at opening and closing ceremonies	
Sponsor of a presentation session		Sponsor of a presentation session		Sponsor of a presentation session	
Large logo on conference website		Medium logo on conference website		Small logo on conference website	
Large logo on conference slideshow which displays in all large group sessions		Medium logo on conference slideshow which displays in all large group sessions		Small logo on conference slideshow which displays in all large group sessions	
3 complimentary delegate registrations (up to \$2,625 value)		2 complimentary delegate registrations (up to \$1,750 value)		1 complimentary delegate registration (up to \$875 value)	
Option to purchase up to 3 registrations at 1/2 price (up to \$1,313 value)		Option to purchase 2 registrations at 1/2 price (up to \$875 value)		Option to purchase 2 registrations at 1/2 price (up to \$875 value)	
Complimentary "preferred" booth (\$1,500 value)		Complimentary "preferred" booth (\$1,500 value)		Half price of a Complimentary "preferred" booth (\$750 value)	
Social media posts – 3 Exclusive		Social media posts – 2 Exclusive		Social media post – 1 Exclusive	
Promo item in delegate bag		Promo item in delegate bag		Promo item in delegate bag	
KEYNOTE SPEAKER OR PANEL SESSION		\$2,500		Student and Young Professional Events Sponsor \$2,500	
Official sponsor of the keynote speaker or a panel session Opportunity to introduce (or thank) speaker(s) and say a few words about why you chose to sponsor.		Official Sponsor of: (your logo is on signage of all events): - Young & Young-At-Heart Networking Event, - Young Professionals Mentorship Program, and - Young Professional Development Event.			
Other opportunities include:					
Wi-Fi Sponsor (\$1,000) Breakfast Sponsor (\$1,000) Break Sponsor (\$500)					

If you would like to customize your package, please contact sponsorship@carsp.ca

In Person Exhibitor Package



“Arrive alive DRIVE SOBER has been an active participant in the CARSP conference for many years. The opportunity to have an exhibit table at the conference allows us to share our message and materials with hundreds of like-minded colleagues from across Canada that we could not normally reach on our own. Through our exhibit table, we have been able to foster new partnerships, grow our network, share educational materials, and raise awareness about safe and sober driving.”

**PETE WYTKA, EXECUTIVE DIRECTOR,
ARRIVE ALIVE DRIVE SOBER
CENTRAL ONTARIO**

EXAMPLES OF PREVIOUS EXHIBITORS

- 3M Canada
- Accident Support Services International Ltd.
- Alcohol Countermeasure Systems
- arrive alive DRIVE SOBER
- Automotive Industries Association (AIA)
- Canadian Automobile Association Club Group
- Canadian Council of Motor Transport Administrators
- CIMA+
- CMVTC

EXHIBITOR

\$1,500

ALL EXHIBITORS RECEIVE

- One six-foot table. The entire booth space (including the table) is 8 ft. wide by 6 ft. deep
- Free Wi-Fi
- Electrical outlets are accessible
- Up to two booth managers will have access to Delegate Lite Passes. Includes all meals, with the exception of the AGM Lunch and the Networking and Awards Banquet. Tickets for these may be purchased separately.
- For an extra \$350 for CARSP members, and \$450 for non-CARSP members, up to two booth managers can upgrade their admission to a Full Delegate Pass (Entitles the person to all meals, tours and the conference program.)
- One item in delegate bag
- Delegate list, upon request
- One mention in a social media post

WHY EXHIBIT?

- Have access to 200-270 delegates from Canada and around the world who work in road safety – including health professionals, engineers, government officials, crash re-constructionists, insurers, researchers, enforcement officers and many others.
- Have an opportunity to inform delegates about your organization and/or its products.
- Demonstrate your product to potential or existing customers
- Answer questions about your product or business.

- DAVTECH
- Ontario Ministry of Transportation
- PSS Innovations
- Road Safety at Work
- Safe Roads Engineering
- Traffic Injury Research Foundation (TIRF)
- Transport Canada
- True North Safety Group
- Workplace Safety North

CARSP/ACIP 2026 Conference Sponsorship Form

IN PERSON SPONSORSHIP OPTIONS

<input type="checkbox"/> \$10,000	Gold (3 complimentary delegate registrations)	<input type="checkbox"/> \$1,000	WiFi Sponsor
<input type="checkbox"/> \$5,000	Silver (2 complimentary delegate registrations)	<input type="checkbox"/> \$1,000	Breakfast Sponsor
<input type="checkbox"/> \$2,500	Bronze (1 complimentary delegate registration)	<input type="checkbox"/> \$500	Break Sponsor
<input type="checkbox"/> \$2,500	Keynote Speaker or Panel Session	<input type="checkbox"/> Contact Me	Customized Package
<input type="checkbox"/> \$2,500	Student and Young Professional Events Sponsor		

GRAND TOTAL (\$): _____

COMPLIMENTARY DELEGATE REGISTRATIONS

Registrant 1 name: (Gold, Silver, Bronze)	email
Registrant 2 name: (Gold and Silver only)	email
Registrant 3 name: (Gold only)	email

Contact Information

Name _____

Company _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

Payment Options

Credit card or Paypal

An on-line invoice will be sent to you to complete the transaction.

Cheque

Make cheque out to CARSP, send to:
 CARSP
 2846 Arrowsmith Court,
 Stevensville, Ontario
 LOS 1S0

This form is also available on line, click here.



Email form to
sponsorship@carsp.ca

CARSP/ACIP 2026 Conference Exhibitor Form

IN PERSON EXHIBITOR OPTION

\$1,500

EXHIBITOR BOOTH

BOOTH MANAGERS - up to two people (entitled to a Delegate Lite Pass - all meals except AGM Lunch and Banquet. Note: Does not include the tours nor the conference program.)

Registrant name:

email

Registrant name:

email

UPGRADE TO A FULL DELEGATE PASS Entitles person to all meals, the conference program and tours (cost is \$350 for CARSP members and \$450 for non-members)

Registrant name:

email

Registrant name:

email

BANQUET and AGM LUNCH TICKETS Only needed for those with a Delegate Lite Pass, or those not attending the conference. These are already included with a Full Delegate Pass.

Number of Banquet tickets:

Total ticket cost (\$80 each):

Number of AGM Lunch tickets:

Total ticket cost (\$45 each):

GRAND TOTAL (\$):

Contact Information

Name _____

Company _____

Address _____

City _____ Province _____ Postal Code _____

Telephone _____ Email _____

Payment Options

Credit card or Paypal

An on-line invoice will be sent to you to complete the transaction.

Please note that Exhibitor Insurance is a requirement for all exhibitors.

Cheque

Make cheque out to CARSP, send to:
CARSP
2846 Arrowsmith Court,
Stevensville, Ontario
L0S 1S0

This form is also available on line, click here.



Email form to
sponsorship@carsp.ca