

28th International Technical Conference on the Enhanced Safety of Vehicles

May 12-15, 2026 – Exhibition Place, Toronto, Canada

Exhibition and Packages Pamphlet

EVENT DETAILS

Join us in Toronto for four impactful days of presentations, exhibitions, technical sessions, live demonstrations, technical tours, and networking events.

WHY EXHIBIT?

The 28th International Technical Conference on the Enhanced Safety of Vehicles (ESV) is a premier global forum for advancing vehicle safety. As an exhibitor, you'll have the opportunity to:

- **Showcase and demonstrate** your latest safety technologies to roughly 1,000 vehicle safety experts, policymakers, and industry leaders
- **Contribute to global vehicle and road safety efforts** focused on reducing traffic fatalities and injuries
- **Build visibility and credibility** by aligning your brand with innovation, safety, and sustainable transportation
- **Connect and collaborate** with key decision-makers from government, academia, industry, and NGOs to explore partnerships and business opportunities
- **Gain insights and influence** by engaging in discussions on emerging trends, research, and regulatory developments shaping the future of vehicle safety

EXHIBITION HALL

The Exhibition Hall at Toronto's Exhibition Place will be the hub of ESV 2026—an interactive space for product showcases, live demonstrations, and meaningful engagement.

Important Dates:

- **Exhibit Dates:** May 12-15, 2026
- **Installation Date:** May 10-11, 2026
- **Dismantling Date:** May 15, 2026

Flexible exhibit booths and packages available for organizations of all sizes.

For more information or to express interest, please contact: TC.EnhancedSafetyVehicles_SecuriteAccrueDesVehicules.TC@tc.gc.ca. Visit our event page using the QR code or at canada.ca/enhanced-safety-vehicles for more details.

*All prices in this document are listed in Canadian dollars and exclude 13% HST



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Exhibit Booths

Standard booth	\$3,499 CAD	10'x10' booth Draped backwalls (8' high) and side dividers (3' high) One 6' skirted table 2 chairs Electrical outlet (120V) Basic Internet Two exhibitor passes Booth identification sign All conference catering in exhibition area
Large booth	\$6,499 CAD	20'x10' booth Draped backwalls (8' high) and side dividers (3' high) Two 6' skirted tables 2 chairs Electrical outlet (120V) Basic Internet One conference pass and one exhibitor pass Booth identification sign All conference catering in exhibition area
Larger custom booth	starting at \$10,499 CAD	Custom booth (minimum 20'x20' increasing by increments of 10', \$18.81 CAD per square foot) Draped backwalls (8' high) and side dividers (3' high) Two 6' skirted tables 2 chairs Electrical outlet (120V) Basic Internet Two conference passes Booth identification sign All conference catering in exhibition area

Additional Opportunities

WiFi supporter (3 available)	\$2,499 CAD	Gala Dinner supporter (3 available)	\$2,999 CAD
Coffee Break supporter (7 available)	\$2,499 CAD	Welcome Reception supporter (5 available)	\$2,999 CAD
Lunch supporter and verbal recognition (4 available)	\$4,999 CAD		

For other opportunities available please reach out to TC.EnhancedSafetyVehicles-SecuriteAccrueDesVehicules.TC@tc.gc.ca

* Supporter includes company logo advertised on respective event signage and digital screens, where feasible

* Conference pass includes full access to all conference sessions, the exhibition area and all conference catering.

* Exhibitor pass includes full access to the exhibition area and all conference catering in exhibition area.

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Exhibit Packages

Package Benefits	Gold	Platinum	Diamond
	<i>\$5,499 CAD</i>	<i>\$8,499 CAD</i>	<i>\$10,999 CAD</i>
Exhibit Booth	Standard (10'x10')	Large (20'x10')	Large (20'x10')
Complimentary Exhibitor Pass	(1)		
Complimentary Full Conference Registration(s)	(1)	(2)	(2)
Complementary Welcome Ceremony Ticket(s)		(2)	(2)
Complimentary Gala Dinner Ticket(s)			(2)
Complimentary Preferred Booth (subject to availability and package tier)	✓	✓	✓
Conference Catering in Exhibition Area	✓	✓	✓
Identification Signage on Booth	✓	✓	✓
Advanced on-site Registration	✓	✓	✓
Identified as Supporter on Badge	✓	✓	✓
Logo on Conference Mobile App	Small	Medium	Large
Logo on Technical Session Slides	Small	Medium	Large
Promo Item in Delegate Bag	✓	✓	✓
Advertised Supporter and Verbal Recognition - Opening and Closing Ceremony		✓	✓
Advertised Supporter and Verbal Recognition - Plenary Session			✓
Advertised Supporter and Verbal Recognition - Gala Dinner			✓

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