# WHY SHOULD WE TALK WITH YOUTH ABOUT ROAD SAFETY?

## HOW WE TALK WITH YOUTH IS IMPORTANT.

## WE CAN DO BETTER THAN A FOCUS GROUP.

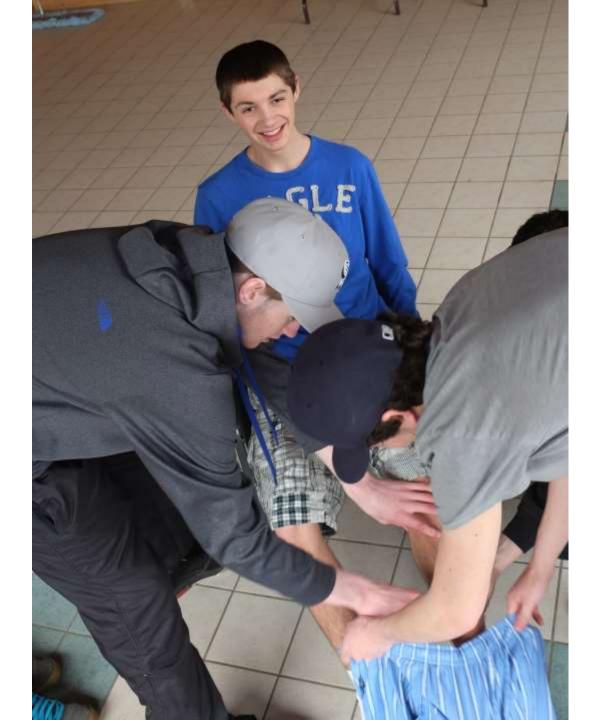
## **CLASSROOM AND** CAMP-BASED WORK.





**FISHBOWL CHECK-IN** CAFÉ **WORLD** ALCOHOL LAND **PARTY** MAKE US CRINGE **CHECK-OUT** STEP INTO THE CIRCLE















MARIJUANA PHONES ALCOHOL PRESCRIPTION DRUGS STUNTING SPEED EMOTIONS DISTRACTIONS WEATHER CONDITIONS MOTOR BIKES ROAD CONDITIONS NIGHT DAY CYCLISTS SKATERS YOUTUBE PEDESTRIANS OVERLOADING SEAT BELTS GDL POP CULTURE FATIGUE **HELMETS FOUR-WHEELING PEER** PRESSURE GENDER DIFFERENCES

# **TRUST SAFETY** HONESTY REFLECTION CONVERSATION

# RESULTS AND **NEXT STEPS**

#### YOUTH ENGAGEMENT TOOLKIT

WWW.JCSH-CCES.CA

#### NOVA SCOTIA YOUTH ROAD SAFETY COMMITTEE

JENNIFER.RUSSELL@IWK.NSHEALTH.CA

#### KRISE JONES JONESCD@GOV.NS.CA

MOE GREEN MORRIS.GREEN@GOV.NS.CA

# YOU RIDE WITH THE BOYS, YOU DIE WITH THE BOYS.