

**WHY SHOULD
WE TALK WITH
YOUTH ABOUT
ROAD SAFETY?**

**HOW WE TALK
WITH YOUTH IS
IMPORTANT.**

**WE CAN DO
BETTER THAN A
FOCUS GROUP.**

72

**CLASSROOM AND
CAMP-BASED
WORK.**





CHECK-IN FISHBOWL
WORLD CAFÉ
ALCOHOL LAND
PARTY MAKE US
CRINGE CHECK-OUT
STEP INTO THE CIRCLE







It's all over
Facebook

unprotected
sex

down in
dumps

feet on

feet on









**MARIJUANA PHONES ALCOHOL
PRESCRIPTION DRUGS STUNTING
SPEED EMOTIONS DISTRACTIONS
WEATHER CONDITIONS MOTOR
BIKES ROAD CONDITIONS NIGHT
DAY CYCLISTS SKATERS YOUTUBE
PEDESTRIANS OVERLOADING SEAT
BELTS GDL POP CULTURE FATIGUE
HELMETS FOUR-WHEELING PEER
PRESSURE GENDER DIFFERENCES**

TRUST

SAFETY

HONESTY

REFLECTION

CONVERSATION

**RESULTS
AND
NEXT STEPS**

YOUTH ENGAGEMENT TOOLKIT

WWW.JCSH-CCES.CA

**NOVA SCOTIA YOUTH ROAD SAFETY
COMMITTEE**

JENNIFER.RUSSELL@IWK.NSHEALTH.CA

KRISE JONES

JONESCD@GOV.NS.CA

MOE GREEN

MORRIS.GREEN@GOV.NS.CA

**YOU RIDE WITH
THE BOYS, YOU
DIE WITH THE
BOYS.**