

ROAD SAFETY EDUCATION THROUGH YOUTH ORGANIZATIONS

A proposal for Costa Rica

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Agenda

- Introduction
- What motivated us?
- What did we do?
- Our experience in San Ramón, Costa Rica
- Applying the experience in Costa Rica

Introduction

- During 2013, in Costa Rica traffic accidents killed 294 people *in situ*
- According to the United Nations, traffic accidents are the leading cause of death between the ages of 5 and 29 worldwide.
- In the case of Costa Rica this segment of the population corresponds to 36.7 % of the population, thus it means a major public health challenge.

IMPORTANT



Introduction

- Committee of Young People of San Ramón (CCPJ)
- Integrated by young people of several organizations
- Formed by Law No. 8261
- Belongs to a extended organizational structure under Vice-Ministry of Youth



Introduction







us?

Five high school students killed by a reckless driver in San Ramon in 2011

Great media impact



Presidencia
República de Costa Rica

SIGUENOS EN:
f t y

Inicio - Presidencia - Ministerio - Prensa - Informe de Consejo de Gobierno - Sitio Gobierno - Mapa del Sitio - Contacto

GOBIERNO ABIERTO, TRANSPARENCIA Y ACCESO A LA INFORMACIÓN

MOROSOS ANTE TRIBUTACIÓN DIRECTA
MOROSOS ANTE LA CCSS
MOROSOS ANTE FODESAF
CONSULTA BENEFICIARIOS DE PROGRAMAS FODESAF

Decreto de la Presidenta de la República y el Ministro de la Presidencia por medio del cual se de 21, 22 y 23 de julio como Días de Duelo Nacional

Twitter

COSTA RICA  **DE LUTO**

Laura Chinchilla Miranda
21 de Julio de 2011

Con la Bandera a media asta, Decretamos 3 días de duelo nacional por la dramática pérdida de jóvenes estudiantes en Orotina y S.Ramón: el alma nacional está de luto.



Me gusta · Comentar · Compartir 559 142

Great media impact

On July 21st, 2011, the **Congress of the Republic of Costa Rica** declared:

"It is unfortunate that today we have to keep in this plenary, one minute of Silence to honor the memory of these young people that leave a great Trail of sadness and bitterness, because the punishment would not solve the pain of the families who have been victims of an action of this nature"

Speech given by Legislator Edgardo Araya Pineda, July 21st, 2011.

What did we do?

- CCPJ of San Ramón decided to act.
- Workshop was the chosen option.
- In addition to these objectives, the CCPJ-SR was raised initiate contacts with other national organizations to develop projects on road safety for future projects.
- Design of the workshop for road safety education.

Road Safety Workshops

OBJECTIVES

- Generate information on road accident prevention and youth violence.
- Raise awareness about the need for a positive change in the culture vial so that the issue of road safety is important for young people.
- Motivate young people of San Ramón to participate in initiatives and activities CCPJ-SR on the topic of road safety.

TARGET GROUP

- The workshops on road safety were focused mainly on youth high school age; it means between **12 and 18 years old** (18 HS in San Ramón)



	Session I	Session II	Session III
Themes of the activities	<p>Legislation</p> <p>Analysis of hypothetical cases</p>	<p>Observation of pedestrian and drivers behavior in the city</p>	<p>Presentation of an expert</p>
Purpose	<p>Informing young people about current legislation and legal consequences</p> <p>Introduce to the analysis of risky behavior in road safety</p>	<p>Develop an interest of young people about in road safety through outdoor activities</p>	<p>Provide information to promote message of road safety</p>
Description	<p>Presentations on the Costa Rican traffic law.</p> <p>Work group to analyze written and hypothetical road accident cases.</p>	<p>Youth were taken outdoors to observe positive and negative behaviors</p>	<p>Two experts on road safety were invited</p>

Road Safety Workshop Program

Road Safety Workshops



Road Safety Workshops





Road Safety Workshops



Road Safety Workshops



Road Safety Workshops



Road Safety Workshops



Costa Rica ROAD SAFETY

THROUGH YOUTH
ORGANIZATIONS

COMMITTEES OF
YOUNG PEOPLE
promoting
ROAD SAFETY



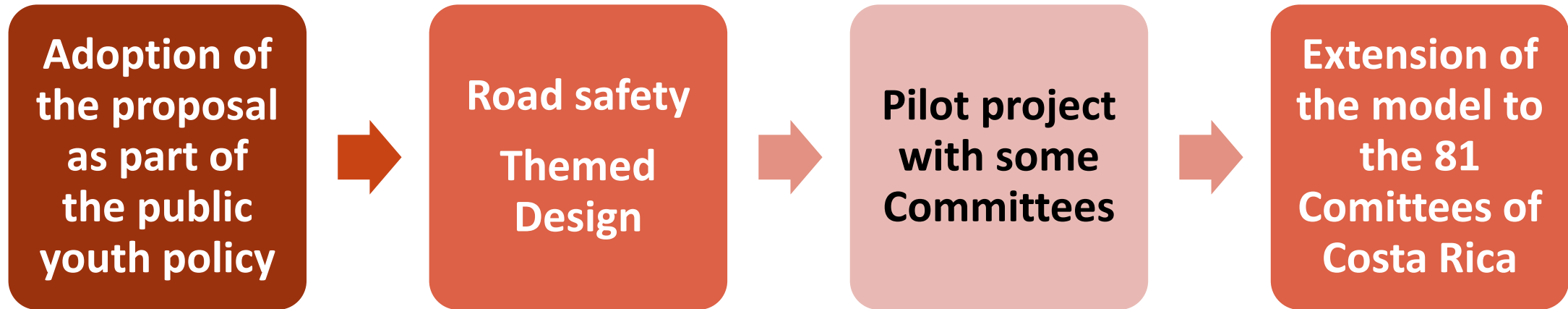
Using existing resources established
by the "General law of the Young
People" (Law N°8261)

ROAD ACCIDENTS
are the major cause
of death of young people





Phases of the implementation process



2014

- Financial support for 2014 event
- Stakeholders support (Municipality)
- Recognition about 2013 Workshops (local media presence)
- Contacting special guests
- Improvement workshop program (motorcyclist, cyclist)

Final Remarks

- Costa Rica was one of the first countries to ratify the Decade of Action for Road Safety 2011-2020 promoted by the United Nations.
- However, challenges of mortality in road accidents still remain significant in the country.
- Call on governments to incorporate road safety in public policies as a priority in health and youth sectors.
- The intention of this proposal is to generate positive changes in the behavior of people of Costa Rica in regard to road safety.
- Accomplish communities to make road safety a value that positively impacts their quality of life.







Thank you!

PURA VIDA

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