What route types best motivate cycling?

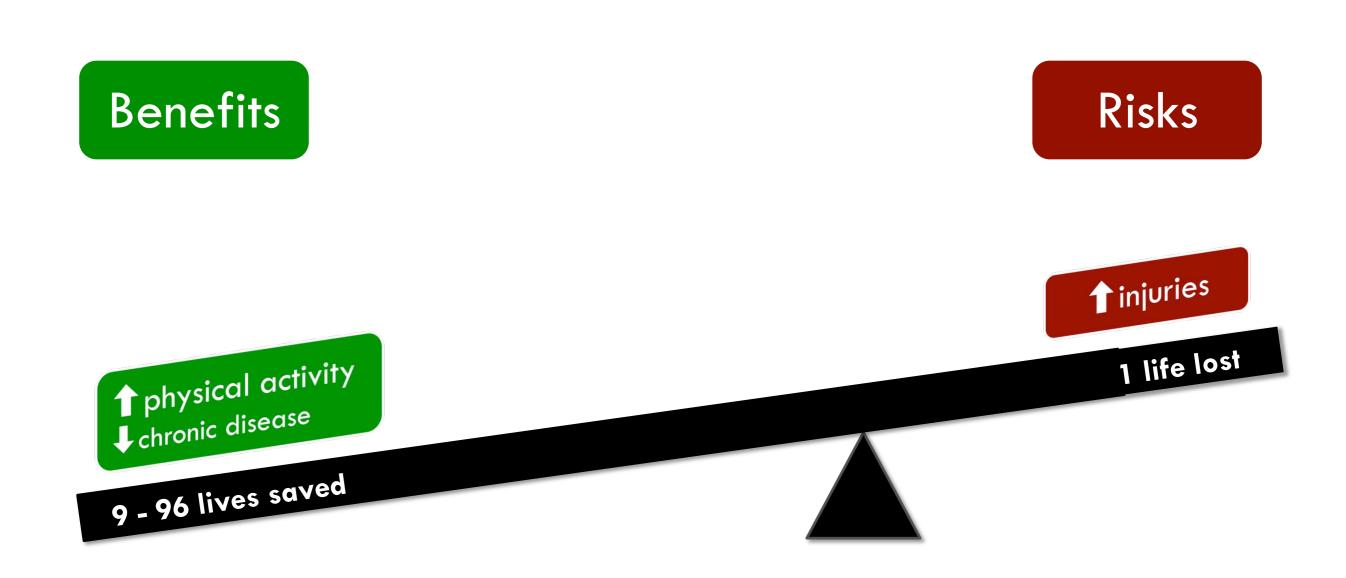


Evidence about route preferences & safety

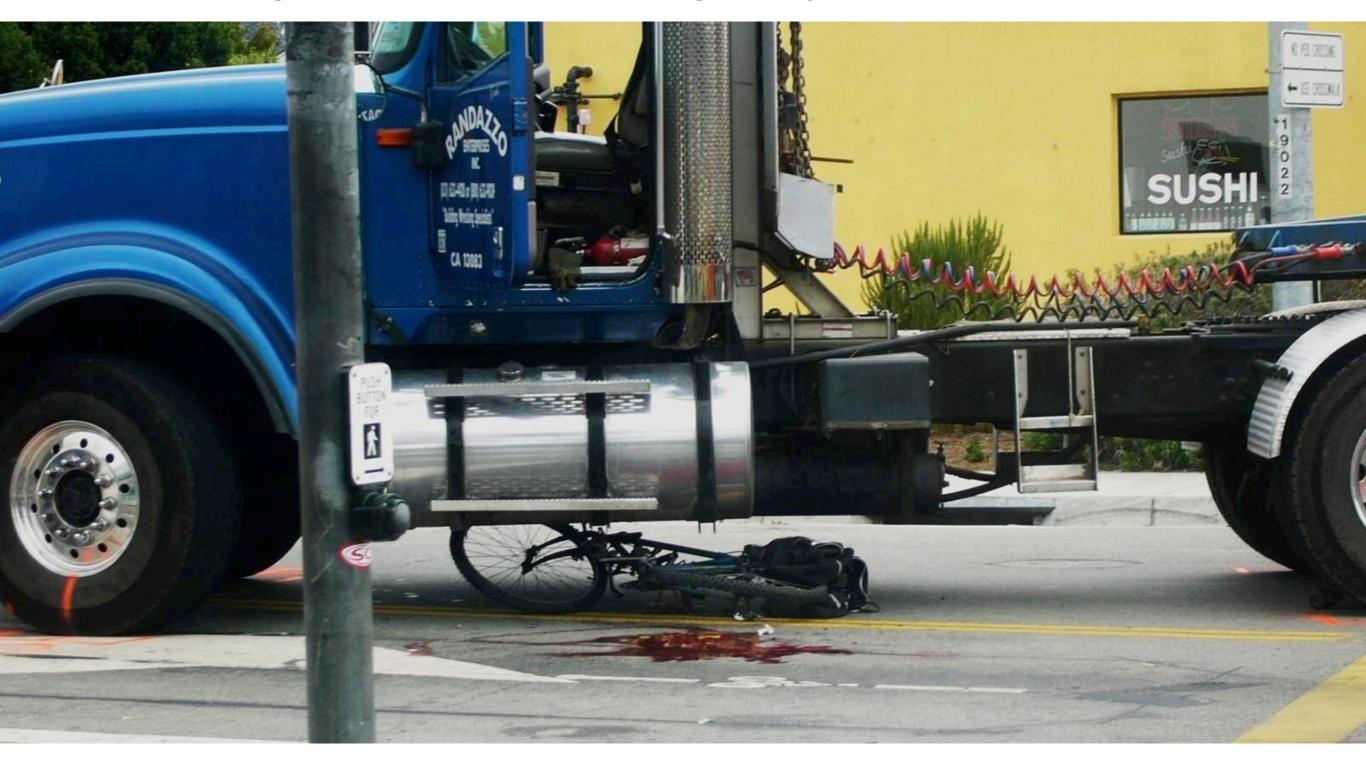




Benefits of cycling outweigh injury risk



But safety concerns deter cycling in North America



Two studies ...

"Cycling in Cities"
Opinion Survey

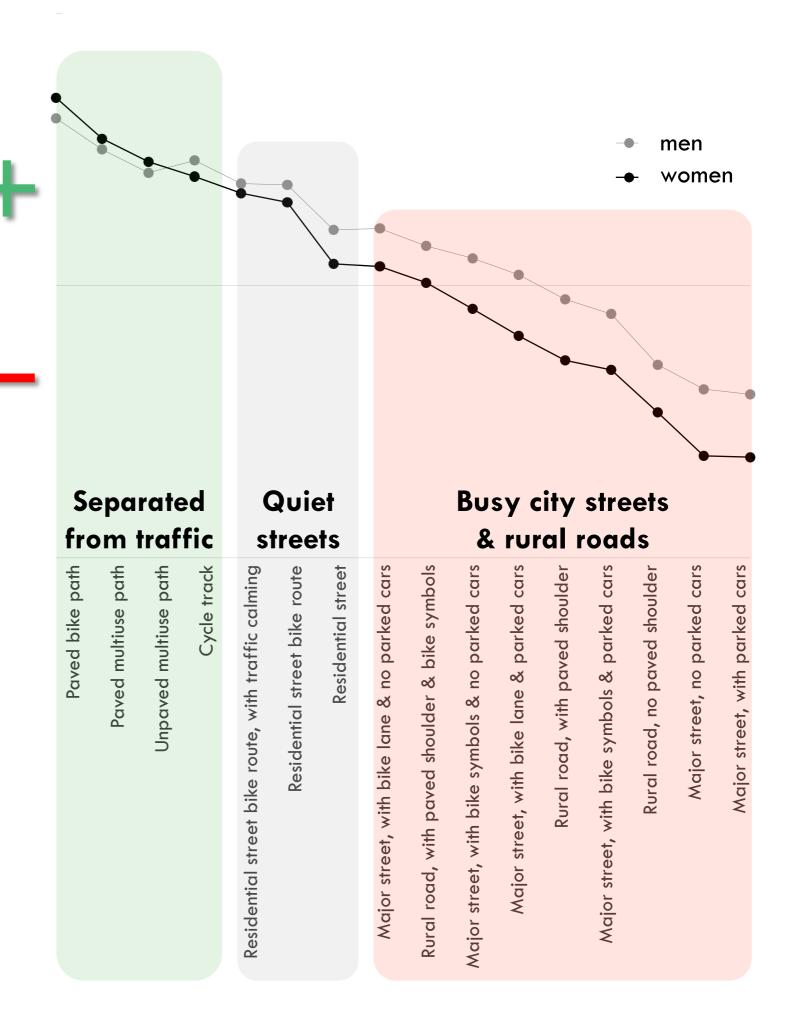
N=1400 in Metro Vancouver

16 route types, 73 potential motivators or deterrents

"Bicyclists' Injuries & the Cycling Environment" Case-Crossover Study

N=690 in Vancouver & Toronto

15 route types, other route features



Choosing to bike... route type matters

Two studies ...

"Cycling in Cities"
Opinion Survey

N=1400 in Metro Vancouver

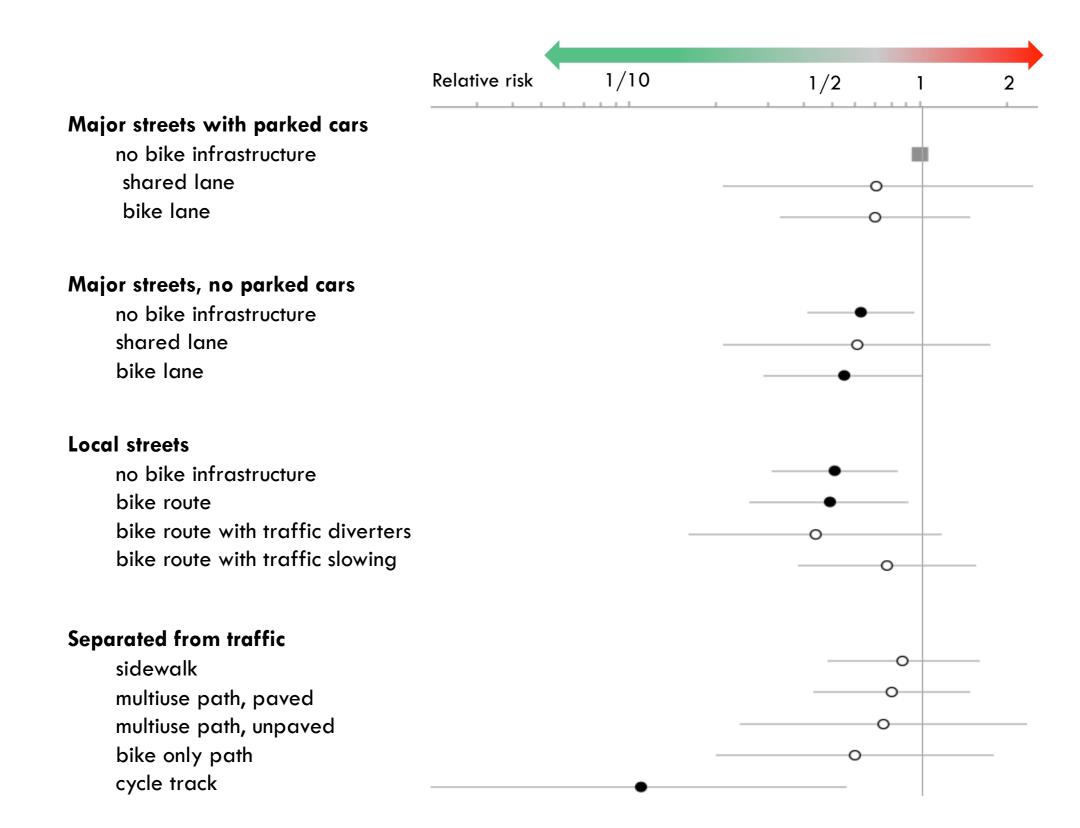
16 route types, 73 potential motivators or deterrents

"Bicyclists' Injuries & the Cycling Environment" Case-Crossover Study

N=690 in Vancouver & Toronto

15 route types, other route features

Injury risk ... route type matters



Two studies ...

"Cycling in Cities"
Opinion Survey

N=1400 in Metro Vancouver

16 route types, 73 potential motivators or deterrents

"Bicyclists' Injuries & the Cycling Environment" Case-Crossover Study

N=690 in Vancouver & Toronto

15 route types, other route features

Do they agree?

Busy streets . . . arterials, collectors



400 to 2200 vehicles / hour 0 to 170 bikes / hour

Busy street, parked cars, no bike infrastructure Least safe, greatest deterrent to cycling





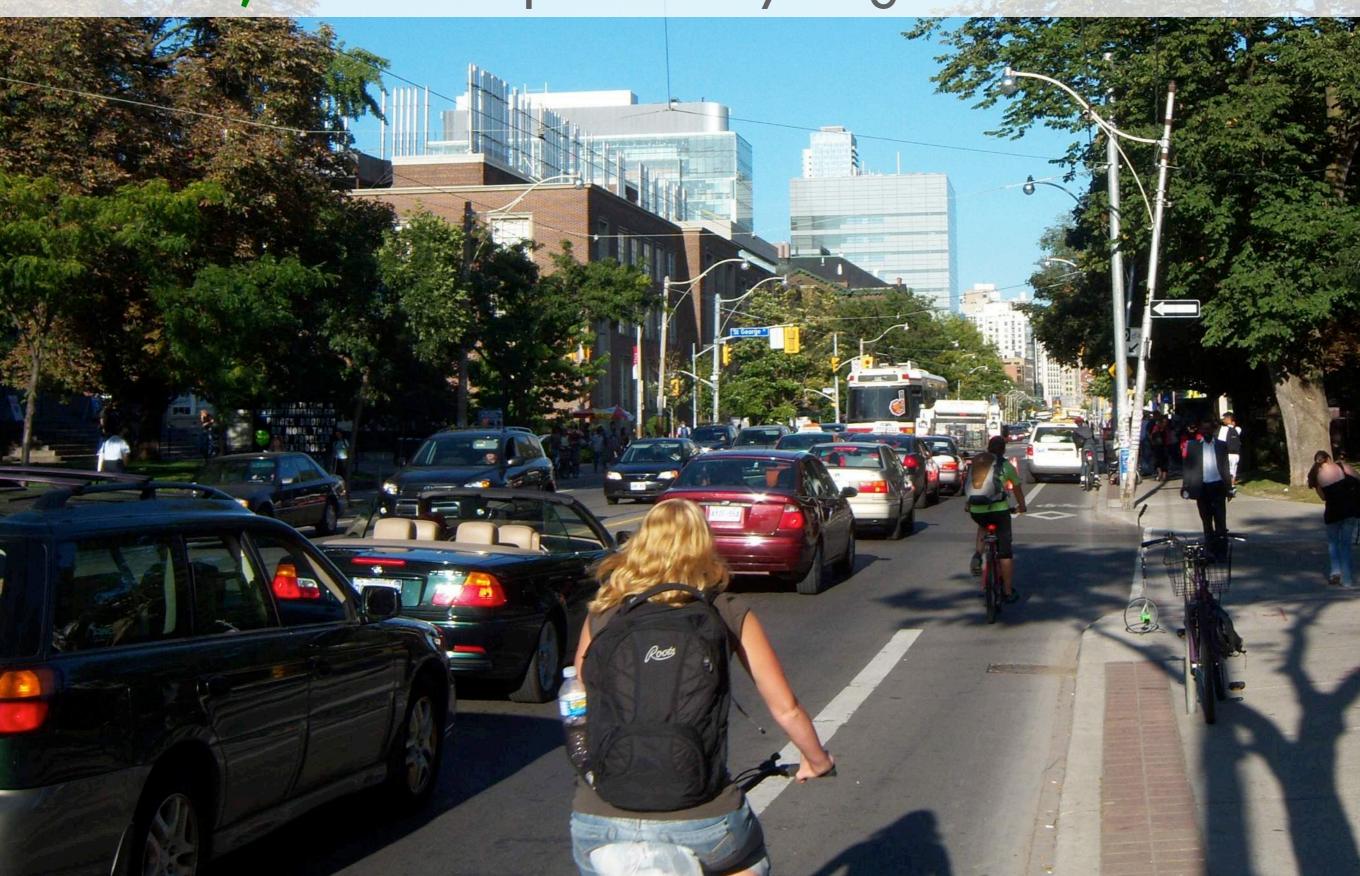


Busy street, sharrows Less safe, deters cycling





Busy street, no parked cars, bike lane Safer, neutral impact on cycling



Busy street, separated bike lane Safest, motivates cycling

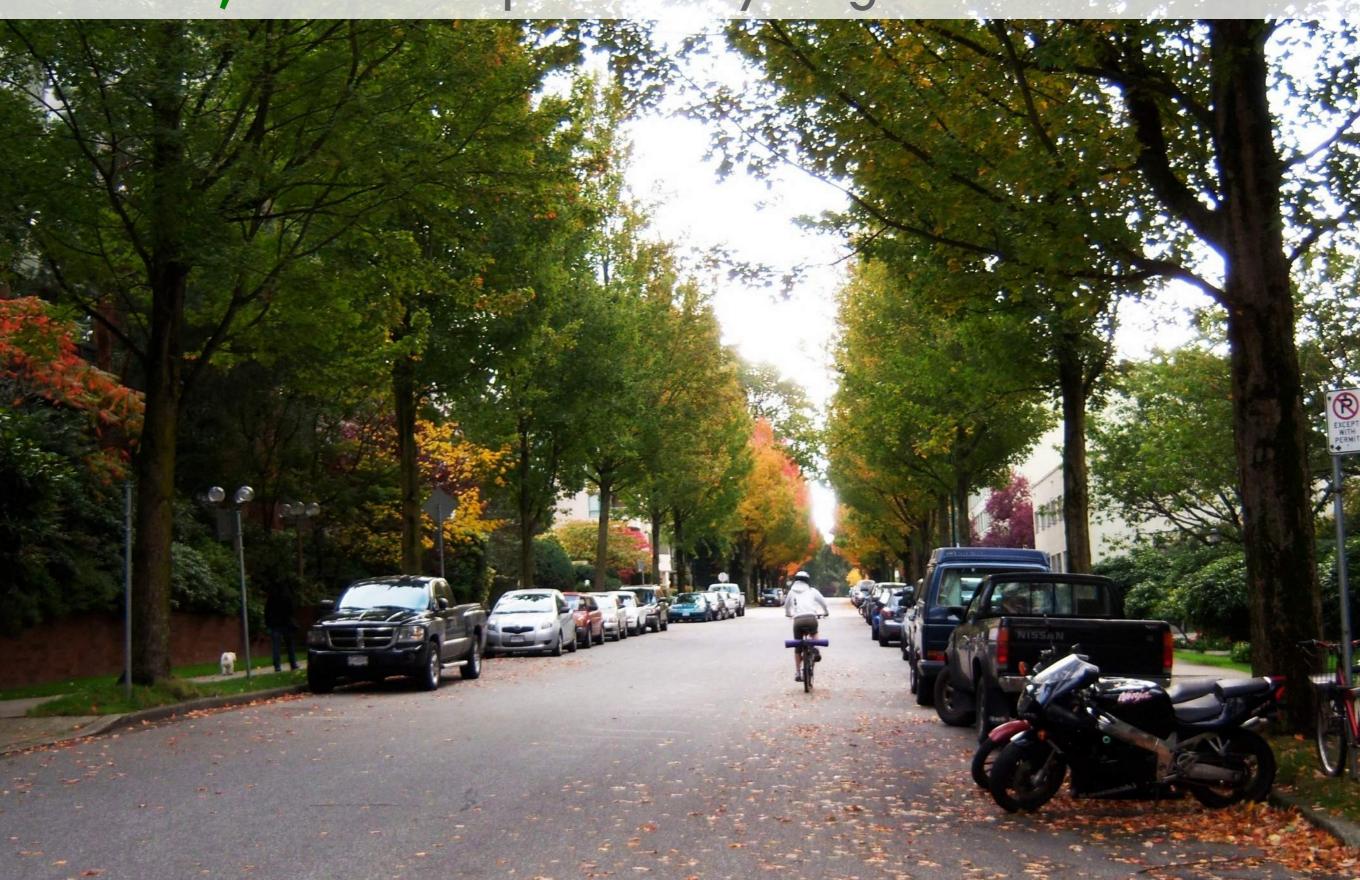


Quiet streets . . . local, residential



10 to 130 vehicles / hour 0 to 110 bikes / hour

Quiet street Safer, neutral impact on cycling



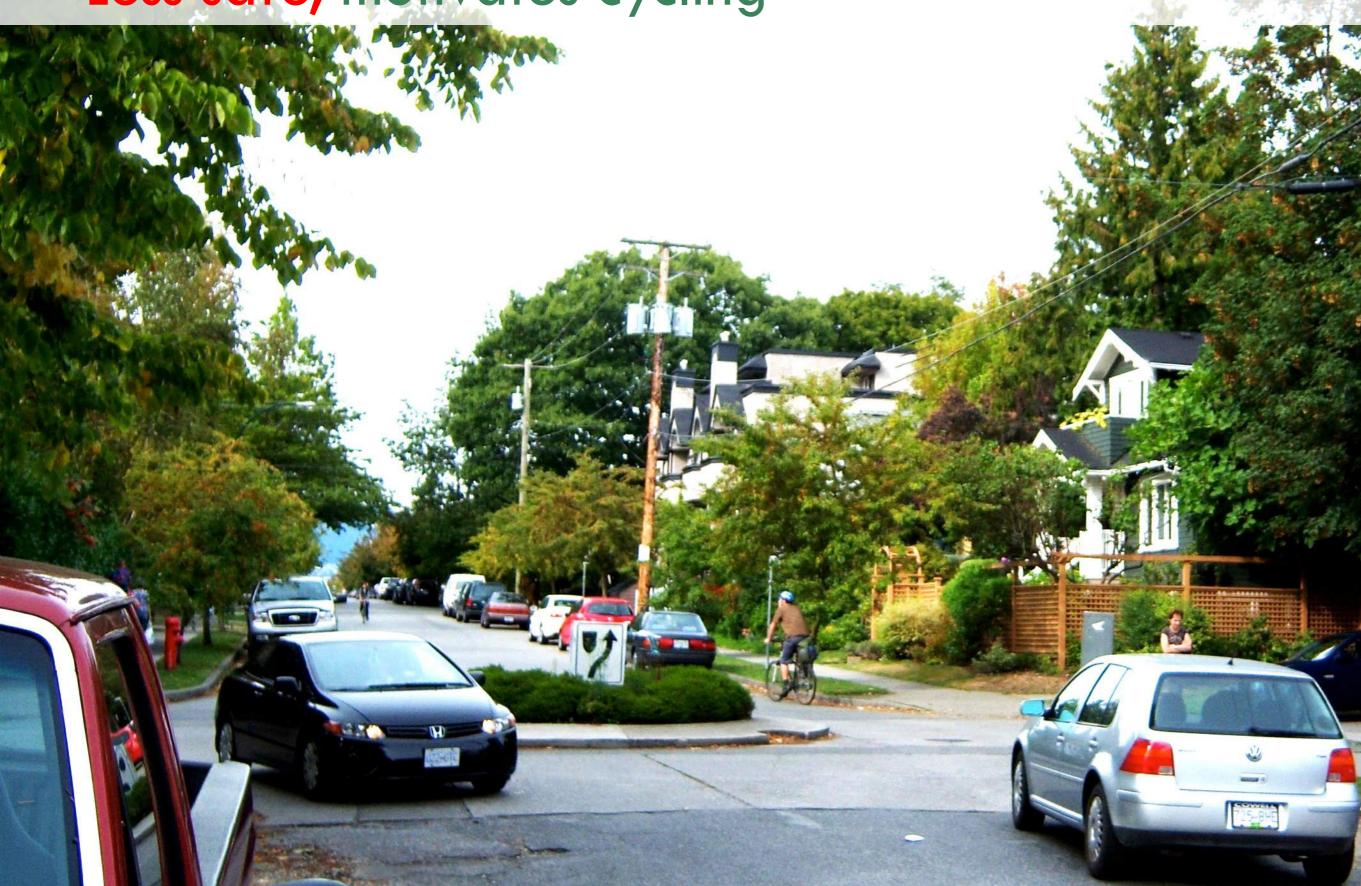
Quiet street, bike route Safer, motivates cycling



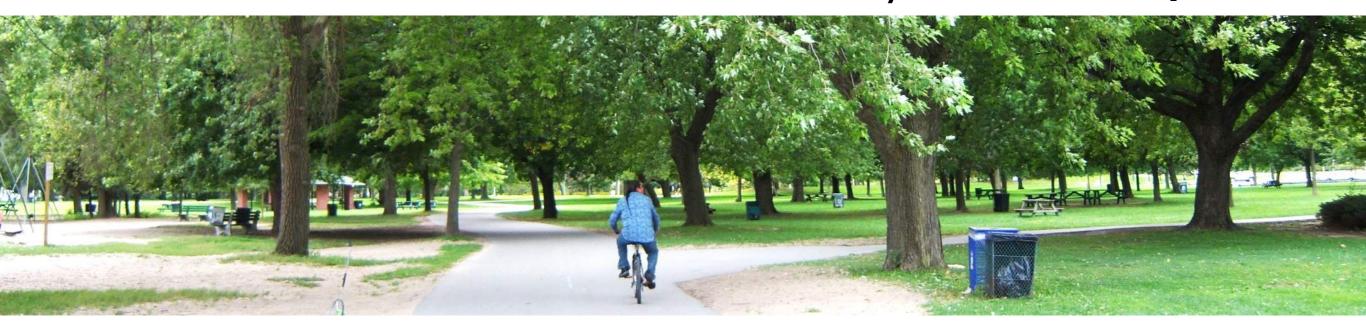


Quiet street, bike route, with traffic circle





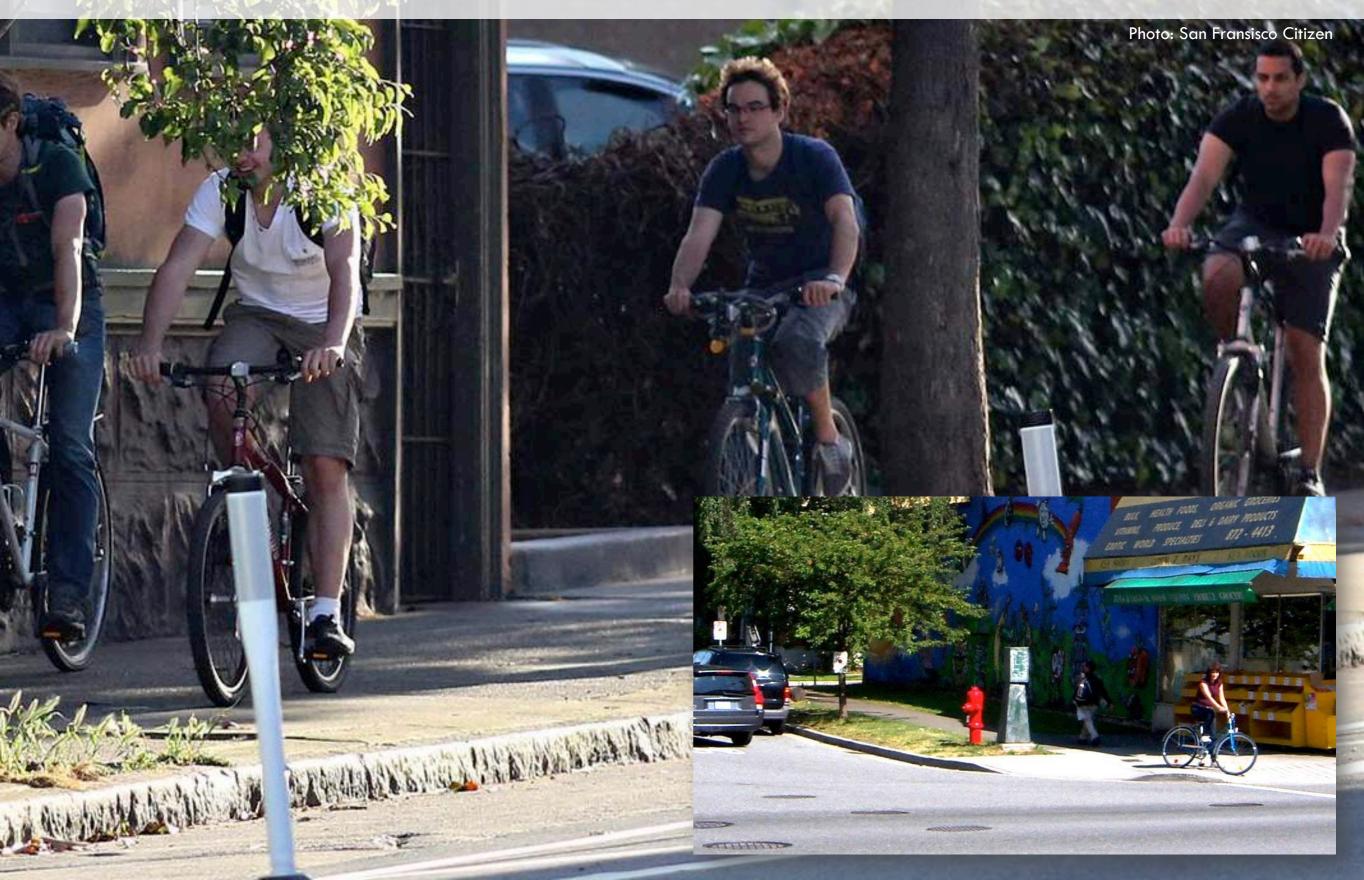
Off-street . . . sidewalks, bike/multiuse paths



vehicles not counted 0 to 170 bikes / hour

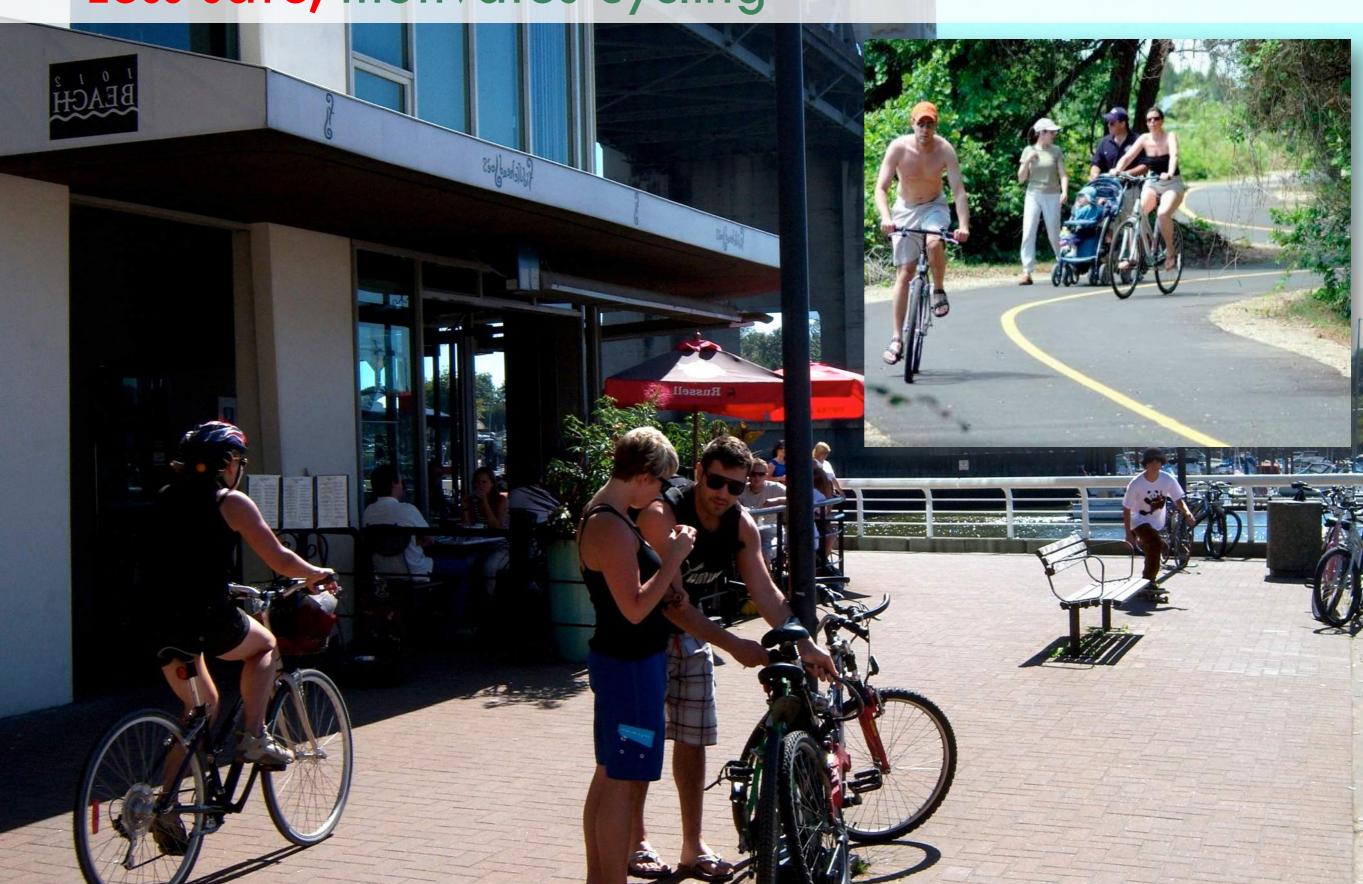
Sidewalk

Less safe



Multi-use path

Less safe, motivates cycling

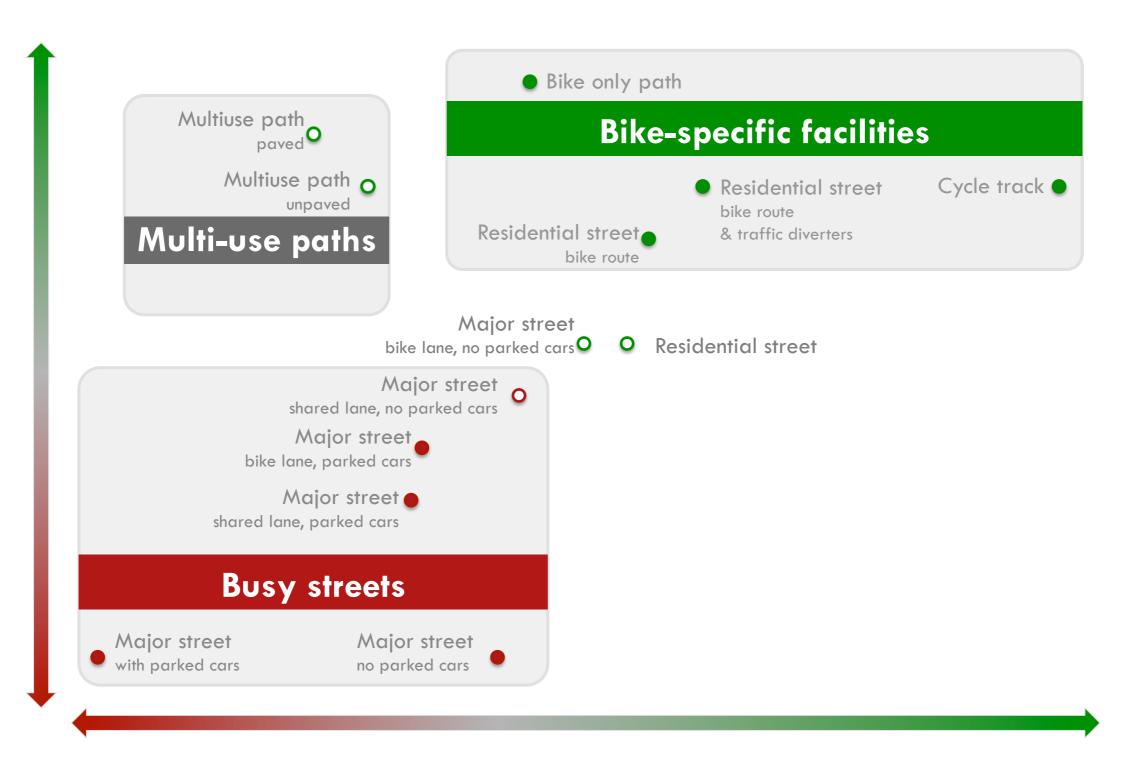


Bike path

Moderate safety, strongest cycling motivator



Do preferences & safety agree?



route safety

Photos Flickr: Paul Krueger

Busy streets

separated bike lanes "cycle tracks"



Quiet streets

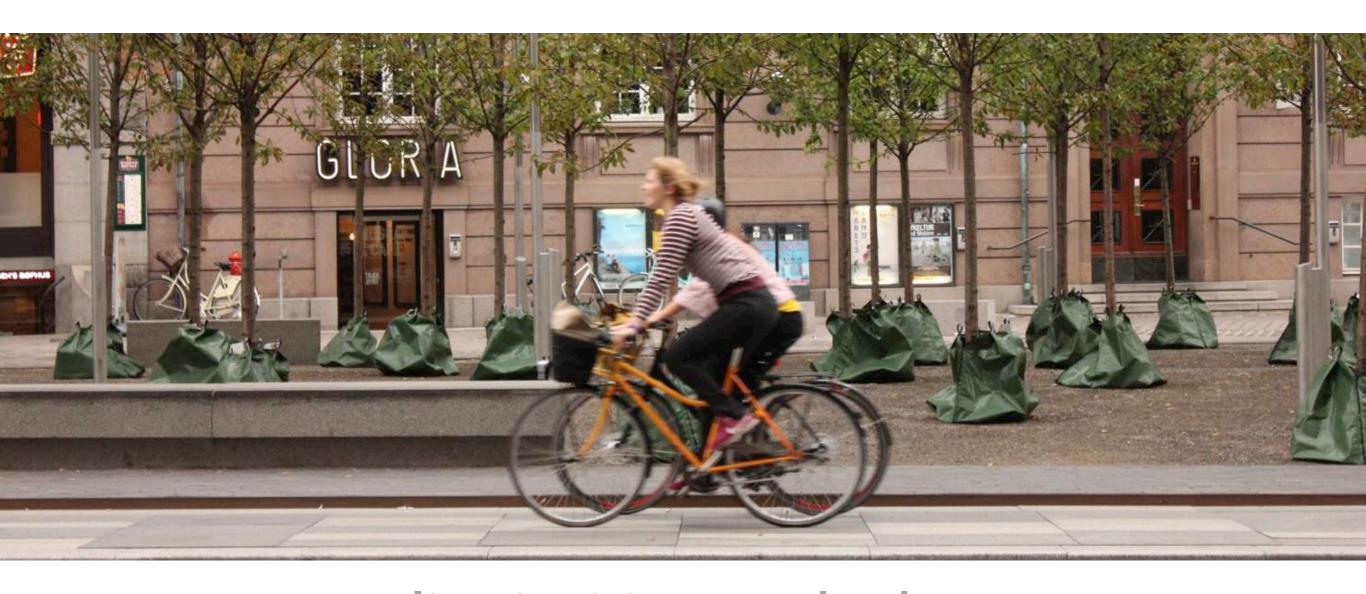
bike routes with traffic diversion



Off-street

bike only paths





cyclingincities.spph.ubc.ca

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