

BC's Road Safety Strategy 2015: What Does it Mean for Municipalities?



Paper Session 4A: Building a Traffic Safety Culture
Canadian Multi-disciplinary Road Safety Conference
Vancouver, BC | June 3, 2014

Raheem Dilgir
P.Eng., MBA, PTOE
President, TranSafe
Consulting Ltd.

TranSafe

Acknowledgements

▶ Neil Arason



RoadSafetyBC

▶ Sonny Senghera



▶ Allan Lamb



▶ Jaime Boan



Outline

- ▶ Overview of BC Road Safety Strategy
- ▶ Highlights of “Safe Roads and Communities” Components
- ▶ What Municipalities Can Do

Governance and Leadership



Overview of BC Road Safety Strategy





BC Road Safety Strategy 2015 – Overview

- ▶ Aligns with Canada's Road Safety Strategy
- ▶ The first made-in-BC collaborative strategy
- ▶ Over 30 organizations and five working groups contributed to its development
- ▶ Approved by the BC Attorney General and Minister of Justice in September 2013
- ▶ Is publicly available at:
<http://www.pssg.gov.bc.ca/osmv/road-safety/road-safety-strategy.htm>



Five Working Groups

Five working groups contributed to the development of the strategy:



1. Governance and Leadership

Fraser Health Region, IBC, ICBC, OSMV, Provincial Health Officer, RCMP



2. Research and Data

BC Centre for Disease Control, BC Coroners, BCIPRU, ICBC, Integrated Road Safety Unit, Ministry of Transportation, OSMV, Police Services Division, UBC



3. Community and Youth Engagement

First Nations, Justice Institute of BC, OSMV, UBCM, WorkSafe BC, Youth



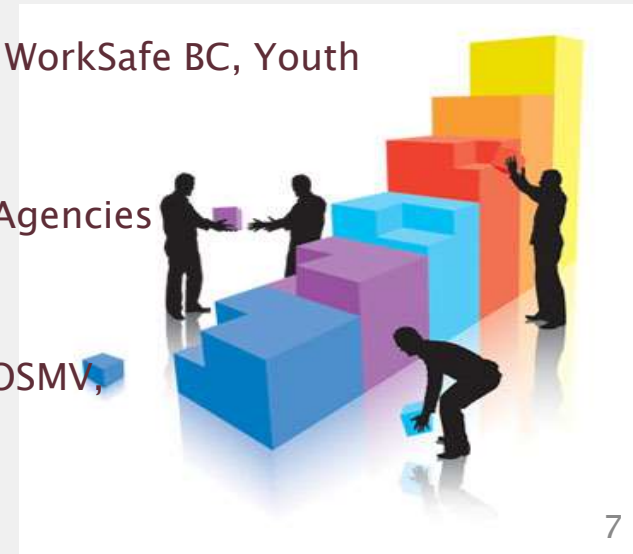
4. Safe System Approach

ICBC; Justice Institute of BC, MADD; OSMV; Police Agencies



5. Public Engagement

BC Truckers, ICBC, Justice Institute of BC, MADD, OSMV, WorkSafe BC



BC Road Safety Vision



RoadSafetyBC

British Columbia will have the safest roads in North America and will work toward the ultimate goal of zero traffic fatalities and serious injuries.

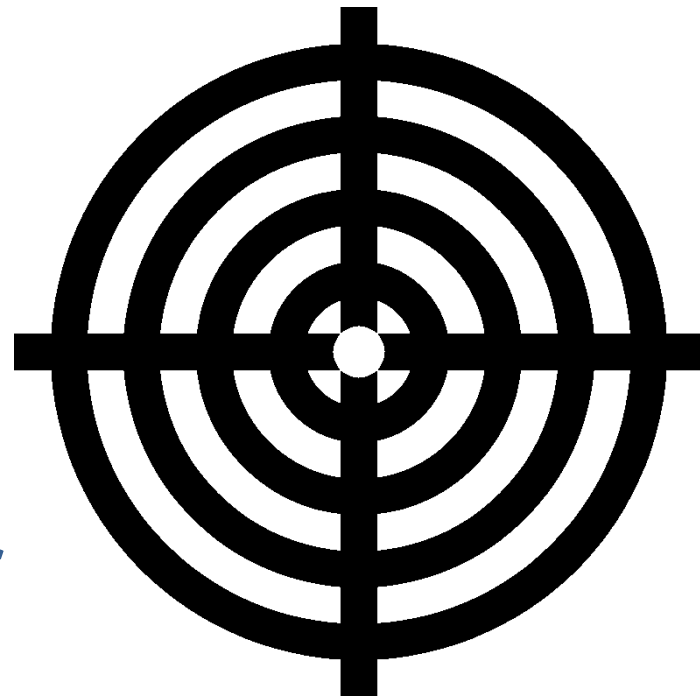
BC Road Safety Targets

◆ Decreasing number of motor vehicle

fatalities and serious injuries
per 100,000
population per year.

◆ Decreasing number of motor vehicle

fatalities and serious injuries
per year.



BC RSS Guiding Principles

1. Adopt a comprehensive safe system approach coupled with a public health perspective
2. Envision road safety as a collaborative effort with a focus on results
3. Sustain successful measures and focus on new areas that require attention
4. Encourage innovation and flexibility

Safe Systems Approach



Highlights of “Safe Roads and Communities”

Safer Roads

- ▶ More emphasis on safety in municipal, regional, land use and neighborhood planning



Safer Roads

- ▶ More innovation in road designs that increases safety, like roundabouts and channelized traffic patterns



Safer Roads

- ▶ Better identification and improvement of crash-prone locations



Safer Roads

- ▶ Design of facilities for vulnerable road users including simple and low cost measures like pedestrian scrambles, leading pedestrian intervals and better crosswalks



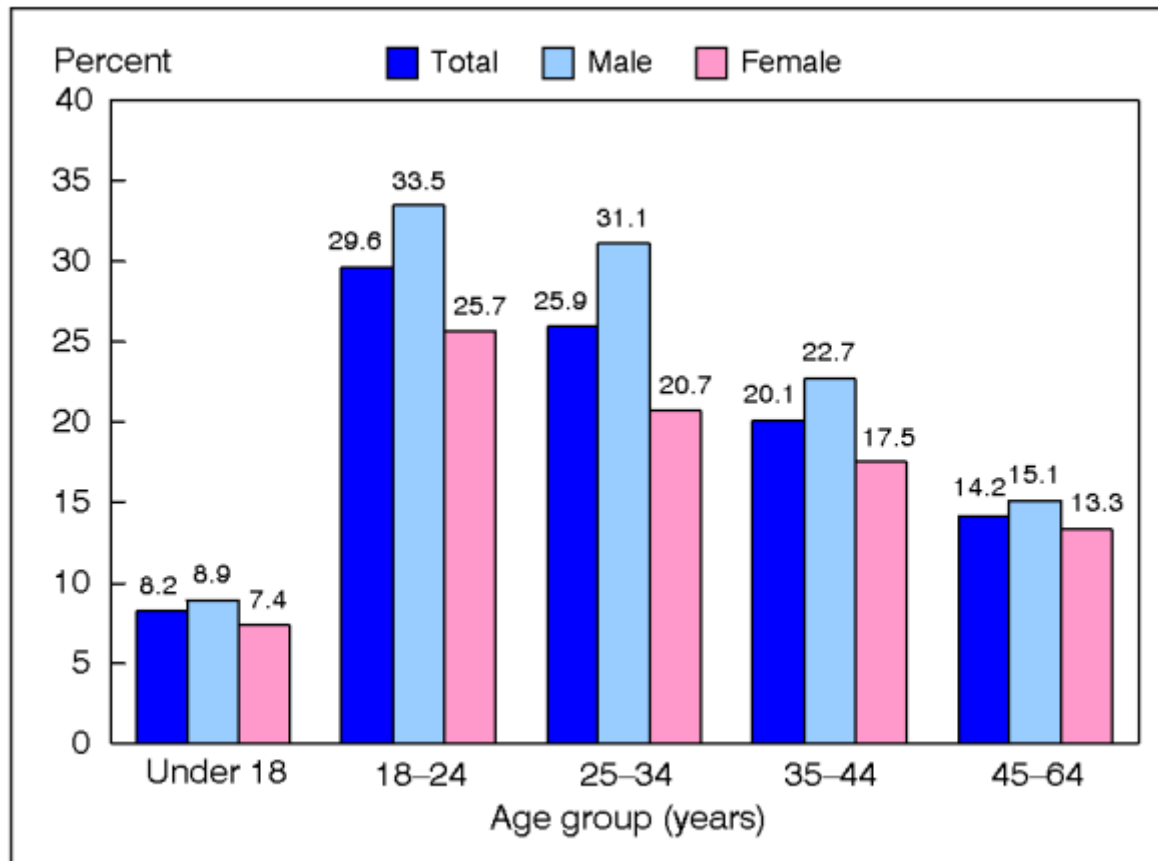
Safer Communities

- ▶ Forums for sharing information about successful road safety practices



Safer Communities

- ▶ Supporting local gov't through sharing data and advice



Safer Communities

- ▶ Identifying communities willing to be innovative



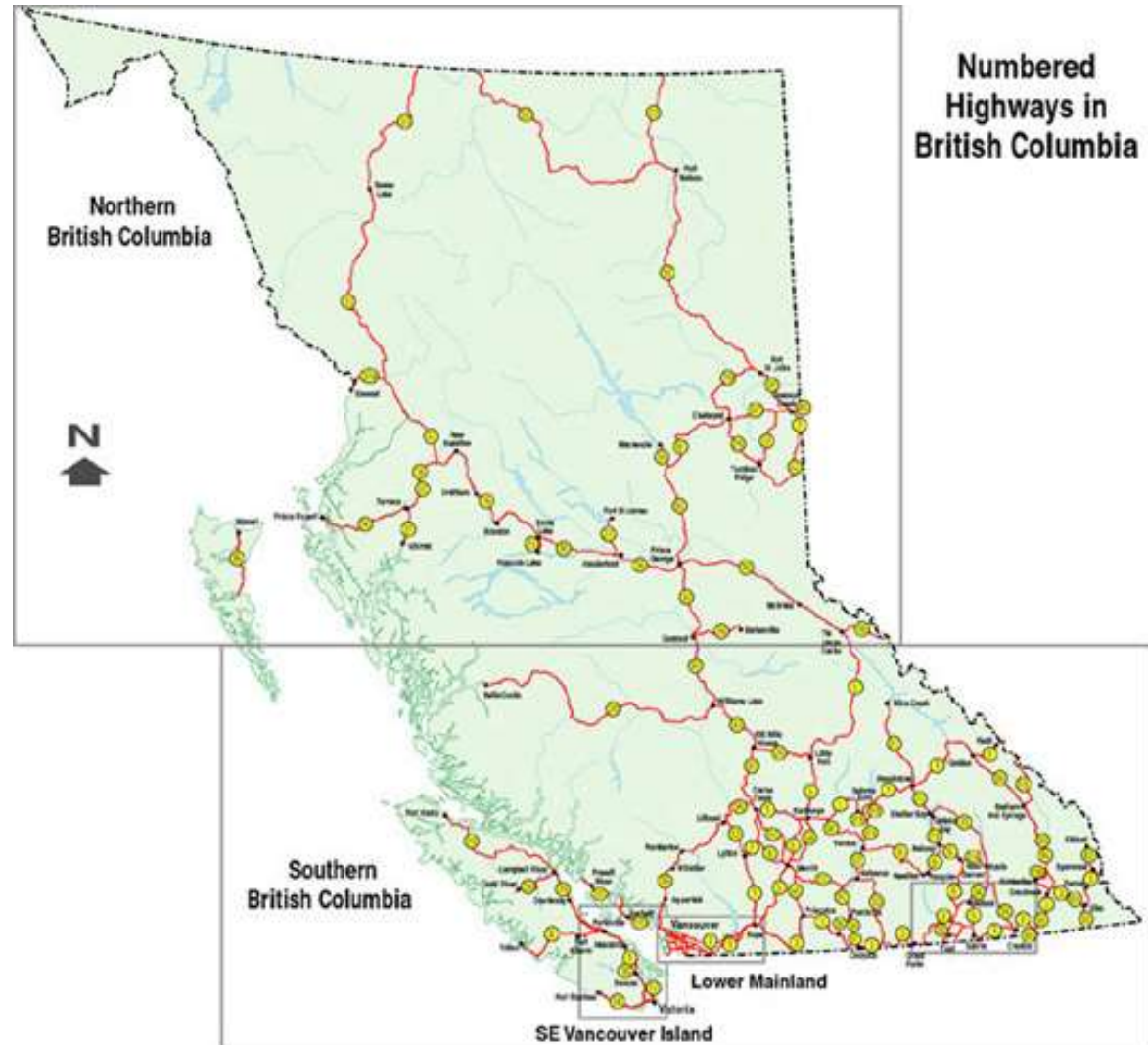
Safer Communities

- ▶ Identifying local road safety champions



Safer Communities

- ▶ Ensuring all parts of the province have an opportunity to express concerns



What Municipalities Can Do





Collaborating

Coordinating

Leveraging

Leverage BC Strategy

- ▶ Provide input to BC RSS through Working Committees
- ▶ Participate in surveys
- ▶ Leverage the publicity created by BC RSS to lobby your public officials
- ▶ Advocate for further legislation and regulation
- ▶ Develop partnerships with various agencies

Develop Municipal Strategy

- ▶ Mirror Provincial Strategy
- ▶ Develop vision and targets
- ▶ Incorporate safety more formally in municipal processes and planning
- ▶ Implement programs such as network screening, and corridor/intersection improvement projects

TRANSPORTATION STRATEGIC PLAN
▶▶▶ Transportation Working For Everyone

▶▶▶ NEW

Safe Mobility

▶▶▶ PLAN

THE CITY OF SURREY WANTS YOUR OPINION!

Safety on our roads and sidewalks is an important part of a healthier and safer community. Whether you drive, ride, walk or have another means of getting around, we want your opinion on how to make our roads safer for everyone.

THE CITY OF SURREY, TOGETHER WITH ITS PARTNERS IN ROAD SAFETY, IS DEVELOPING NEW PLANS TO INCREASE SAFE MOBILITY WITH THE AIM OF REDUCING INJURIES AND CRASHES, AND SAVING LIVES ON OUR ROADS.

Share your opinion by completing our on-line survey,
www.surrey.ca/transportation

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Pilot Innovative Measures

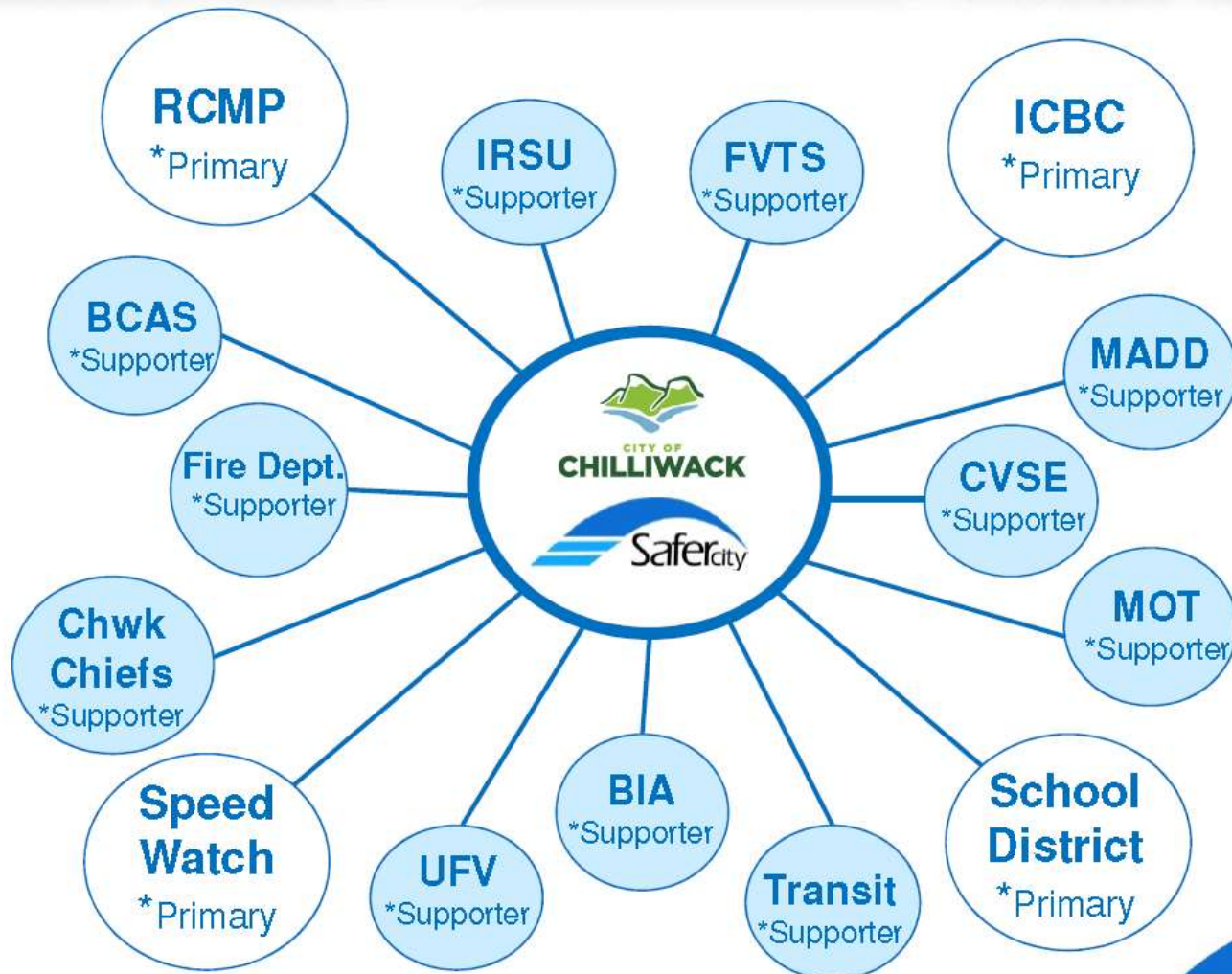
- ▶ Roundabouts
- ▶ Gateway Treatments
- ▶ Real-time Detection Systems
- ▶ Enhanced Pedestrian Crossing Protection
- ▶ Dedicated Facilities for Cyclists



Collaboration

- ▶ Share ideas with/learn from other municipalities
- ▶ Work with neighbouring municipalities
- ▶ Create positive competition
- ▶ Aim for excellence in road safety management
- ▶ Become a “Safer City”





Thank you!

Raheem Dilgir
raheem@transafe.ca
604-653-7633

