

The City of Chilliwack Safer City Program





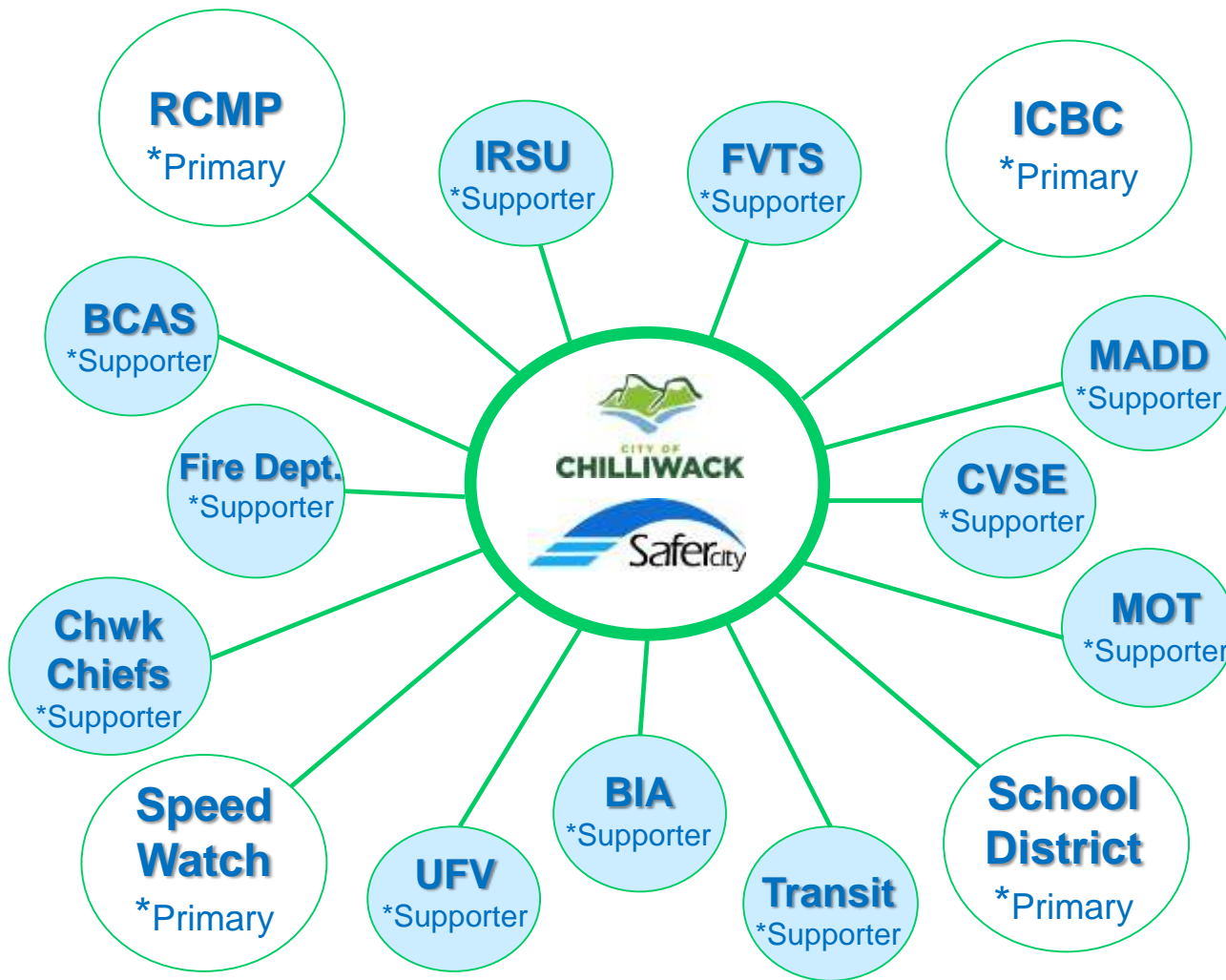
Introduction

- What is Safer City?
- Initiatives
- Challenges



What is Safer City?

- **A collaborative road safety team**
 - facilitated by the City of Chilliwack
- **Focus**
 - Improve road safety for all road users
 - 3-E's approach
- **Partnerships**
 - Primary & Supporter





Initiatives

- 3-Strikes





Initiatives

- Safer School Travel Program





Initiatives

- Back to School



Initiatives

- Kindness Crew



Initiatives

- Neighbourhood Speeding





Initiatives

- Public Engagement





Initiatives

- Road Safety Day





Initiatives

- Impaired Driving



You Decide Your Ride



Make the right choice!
Always choose a sober designated driver.



Operation Red Nose.
604.393.3000

Call a taxi
604.793.4444 or 604.795.9111

 CHILLWACK
chillwack.com

Safer City 



Initiatives

- In Car Safety



FREE Child Car Seat Inspections



When: Saturday, October 5, 2013 from 1-4 p.m.
Where: Indoors at the ICBC Claim Centre
(46052 Chilliwack Central)



Initiatives

- Truck Checks





Challenges

- Team Dynamics
 - Cultures; External Demands
 - Engagement
- Communication
 - Solutions
- Evaluating
 - Efforts = Change
 - Agreements



**Any
Questions?**