Good and Bad Driving Practices: Are They Clustered or Independent?

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Research Questions

- Do safe or unsafe driving practices occur in isolation, or are there clusters of driving behaviors characteristic of each driver?
- Are there links between the perceived importance of specific driving behaviors and adoption of a particular driving style?
- Do drivers' self-described behaviors match those that can be observed directly?

Methods Used

 Survey One: 12 positive driving behaviors plus the CAR Scale (Driving Styles)

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[N = 219]
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 Survey Two: 14 behaviors (mix of positive and negative behaviors)

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[N = 166]
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 <u>Direct Observation</u>: signal use and lanekeeping during a turn

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[N = 755]
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Survey One: Mean Importance Ratings (1-5)

- Buckling up 4.80
- Signal turn 4.51
- School slow 4.48
- Wait gap 4.46
- Headlights 4.44
- No tailgate 4.44

- Signal lane 4.43
- Keep in lane 4.37
- Check mirror 4.35
- No phone 4.29
- Stop, turn 3.93
- Pass, shift 3.77

• "I do it": 67-98%

Correlation: .09-.52

Survey One: Rotated Factor Loadings

- Wait gap .78
- No tailgate .72
- Signal lane .66
- Signal turn .56
- Keep in lane .56
- Pass, shift .54
- Check mirror .42
- Courtesy [36%]

- No phone .71
- Stop, turn .68
- Headlights .63
- School slow .56
- Buckle up .53

Rules [9%]

Survey One: Behaviors & Three Styles

- STYLE
- Competing

Anticipating

Reacting

- MEAN / RANGE
- - .02 *.29 / +.12*

• +.32 +*.*21/+*.*38

• - .21 *- .30 / -.08*

Survey Two: Mean Responses & Habits

 Wave of thanks 	6.54 / 7	3.58 / 4
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- Shift lane for merge 6.48 3.29
- Pause for others 6.17 2.86
- Defer at 4-way 5.89 2.92
- Signal turns 5.51 3.86*
- Slow for schools 5.28 3.30
- Stop before turn 4.77 3.08

Survey Two: Responses & Habits (cont'd)

 Turn on headlights 	4.76	3.17
 Pass & move back 	4.57	2.86
 Drift during turns 	2.96	1.99
 Talk or text on cell 	2.10	1.65
 Force an entry 	1.90	1.98
 Cut into traffic 	1.85	1.25
 Tailgate others 	1.77	1.39

Survey Two: Rotated Response Factors

1. Keeping the rules

2. Facilitating flow

3. Driving carelessly

4. Considering others

Survey Two: Disappointing Results

 Correlations among self-described habits (expected to correlate substantially) were ALL less than +.30

 Of these low correlations, only 12 of 91 were statistically significant (p < .01)

Survey Two: Summarized Comments

- Annoying Behaviors:
 - Inconsiderate or unsafe actions
- Appreciated Behaviors:
 - Communicating & showing consideration
- Good Drivers:
 - Focused on the task & considerate of others

Observational Data: Turns and Lanes

	USED PROPER SIGNAL	DID NOT USE PROPER SIGNAL	TOTALS
KEPT CORRECT LANE	415	62	477 (63.2%)
STRAYED INTO WRONG LANE	211	67	278 (36.8%)
TOTALS	626 (82.9%)	129 (17.1%)	755 (100%)

Observational Data: Turns and Lanes

Results Summary

- Signal Use = 83%
- Lane kept = 63%
- Lane/signal = 66%
- Lane/-signal = 48%

Conclusion

- These 2 behaviors are significantly linked
- Chi Square = 15.29
- (df = 1, p < .01)

Summarized Findings

- Based on <u>self-report</u>, evidence for clustering is weak
 - Importance rating cluster, but habits don't
- Based on <u>direct observation</u>, clear evidence of clustering for one pair
 - Signal use and lane keeping ARE linked
- Clustering among other pairs has not yet been observed

Limitations of the study

- Findings are primarily based on selfreport, which may not be accurate
- Survey data are based on sample which is age and gender biased and thus may not be representative
- Observational data are good, but deal with only a single pair of behaviors

For Future Work

 Observe additional pairs of behaviors to explore possible links

 Consider the potential indirect benefits of changing one action on linked behaviors

Watch for broader impact of interventions

THANK YOU!

Comments and Questions are welcome