



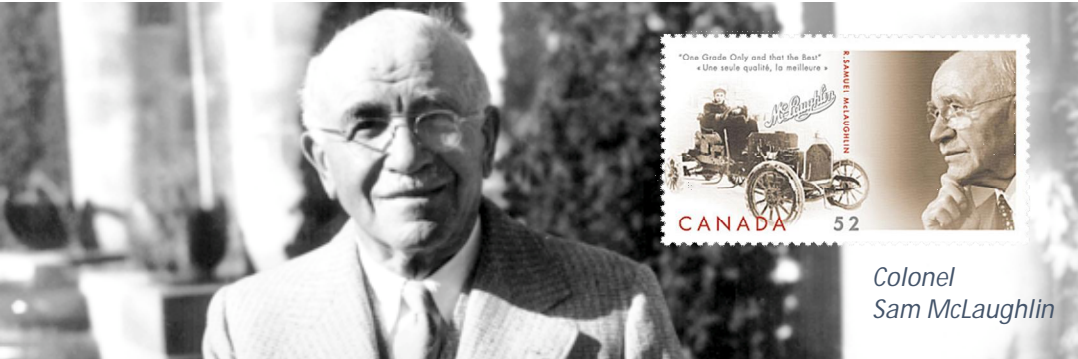
Geof Bailey

Director, Vehicle Safety, Emissions and Product
Programs
General Motors of Canada

GENERAL MOTORS

FUTURE OF MOBILITY

Making urban transportation
more efficient, safe and enjoyable for everyone.



Colonel
Sam McLaughlin

THE HISTORY OF INNOVATING IN CANADA

McLAUGHLIN CARRIAGE
OSHAWA, ONT. CANADA. CO. LIMITED.



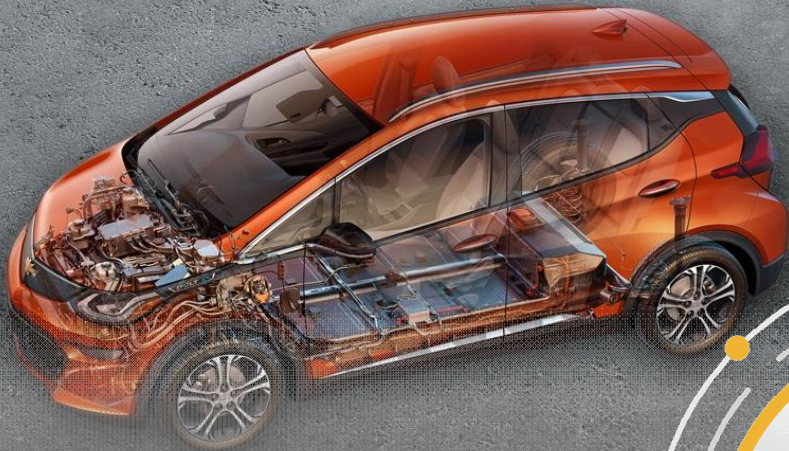
GENERAL MOTORS



We expect the auto industry
to change more in the next 5 years
than it has in the last 50.

DISRUPTION

GENERAL MOTORS



ELECTRIFICATION

AUTONOMOUS



CONNECTIVITY

SHARING



GENERAL MOTORS
CHANGING
MOBILITY



CHEVROLET BOLT EV

A game-changing electric vehicle.

383km range
starting at \$42,795
before government incentives



CONNECTIVITY

ELECTRIFICATION

GENERAL MOTORS

The myChevrolet mobile app lets you check diagnostics, unlock doors or contact roadside assistance from anywhere across the globe.



CONNECTIVITY

GENERAL MOTORS



Apple CarPlay android auto

**Chevrolet offers both
Apple CarPlay and
Android Auto compatibility
across the widest range
of models in the industry.**

**GM leads the industry
in 4G LTE connectivity.**



CONNECTIVITY



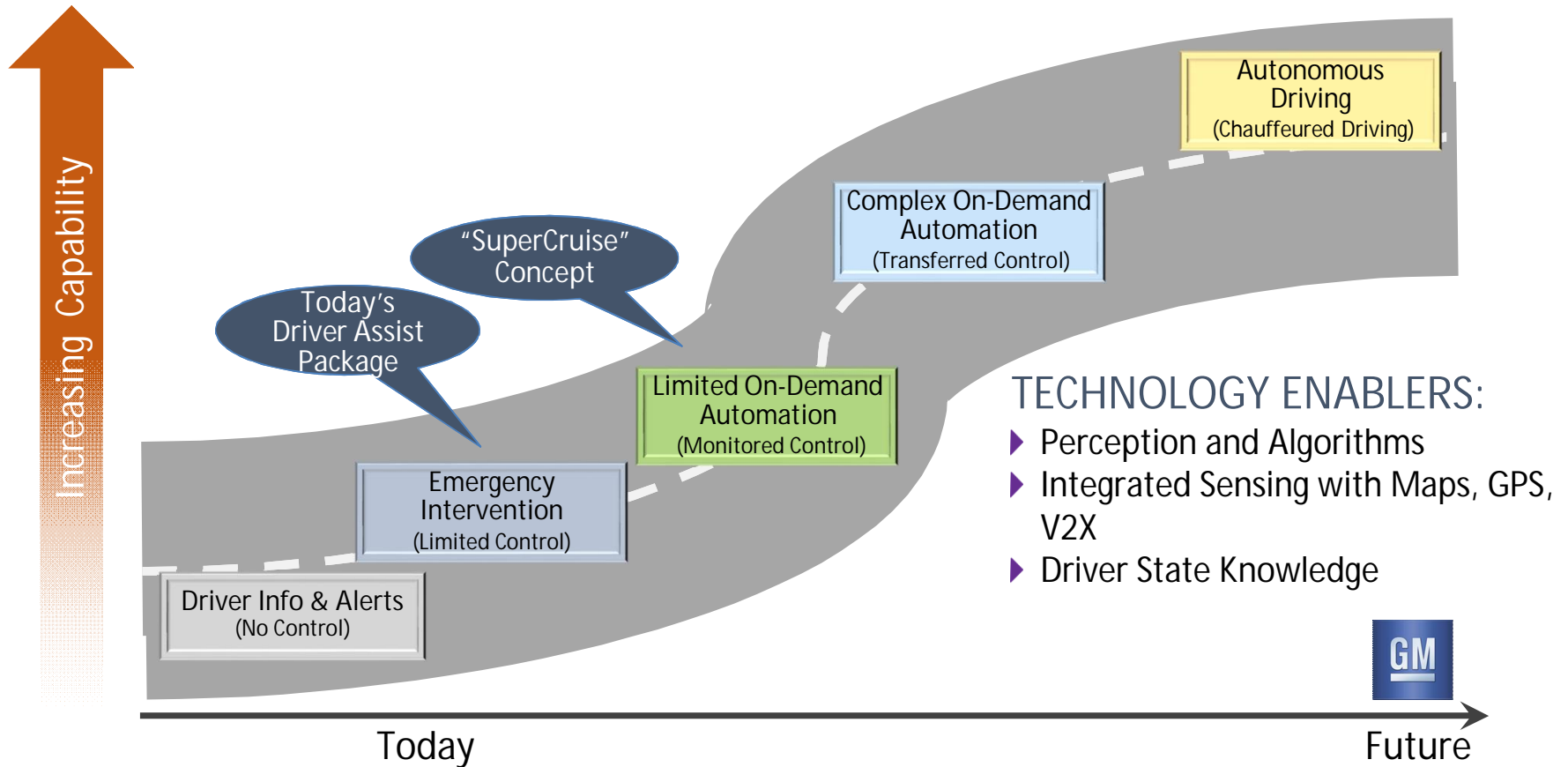
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AUTONOMOUS

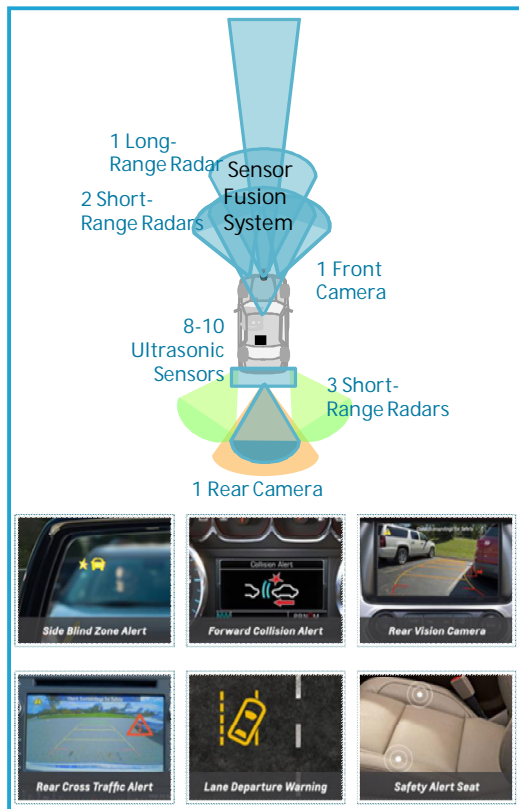
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ROADMAP TO AUTOMATED DRIVING

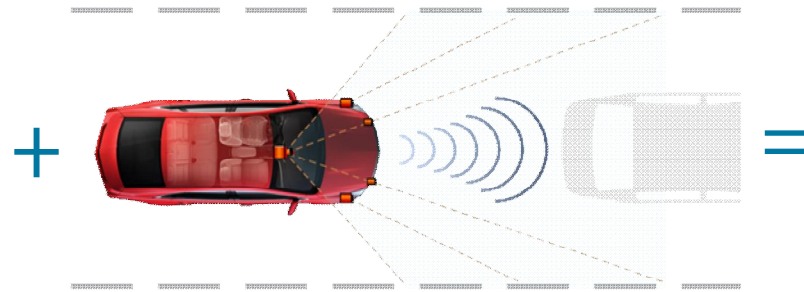


Cadillac to introduce Super Cruise on ALL-NEW CT6

ACTIVE SAFETY



AUTOMATED STEERING & LANE FOLLOWING



HOW IT WORKS

LANE FOLLOWING: Using a combination of GPS and optical cameras, Super Cruise watches the road ahead and adjusts steering to keep the car in the middle of its lane.

COLLISION AVOIDANCE: A long-distance radar system detects vehicles more than 300 ft. ahead. The vehicle will automatically accelerate or apply the brakes to maintain a preset following distance.

CADILLAC SUPER CRUISE





CRUISE

GM's acquisition of Cruise Automation will help deliver greater convenience, lower cost and improved safety for customers.

AUTONOMOUS

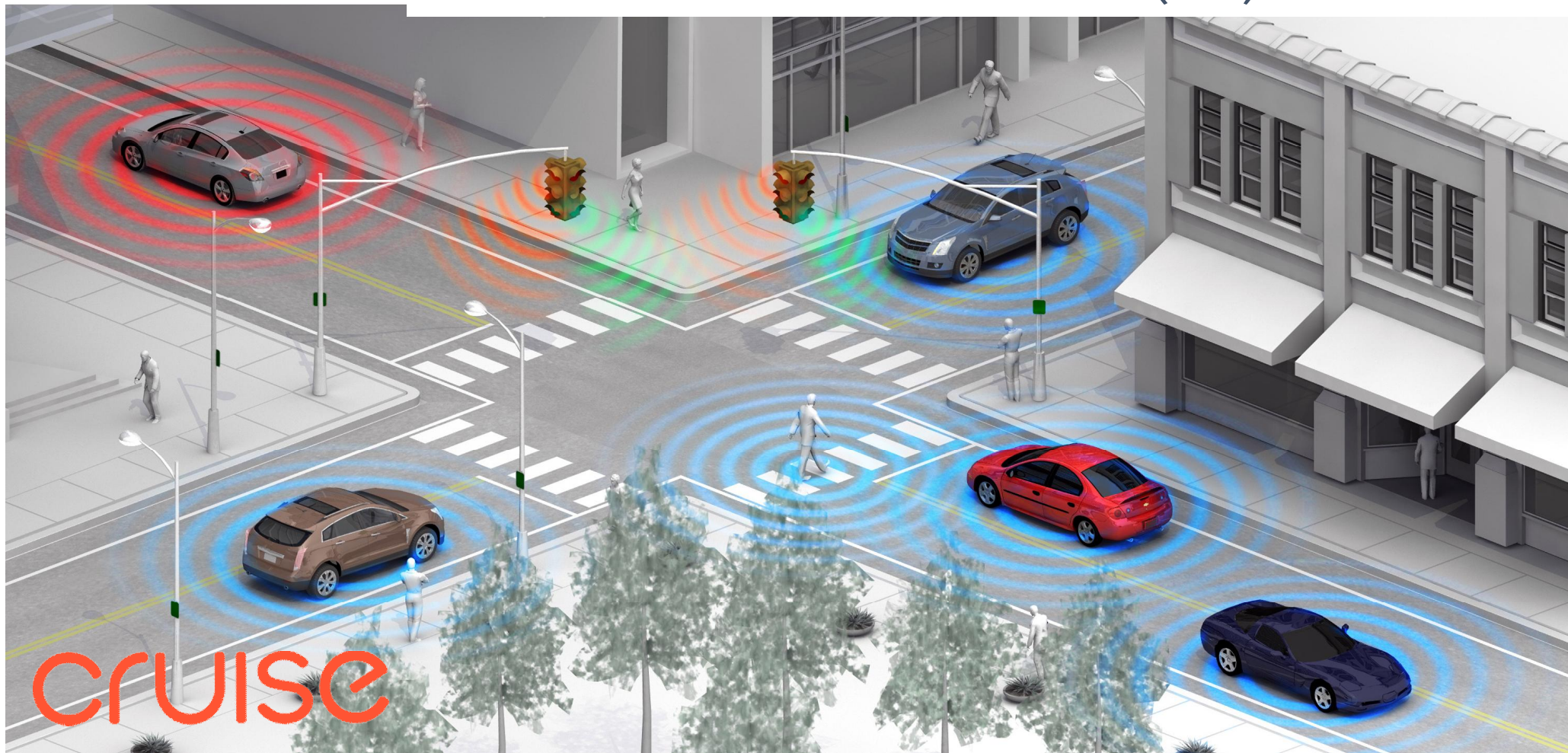
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CRUISE

VIDEO

GENERAL MOTORS

VEHICLE TO VEHICLE (V2V) AND VEHICLE TO INFRASTRUCTURE (V2I)



CARS THAT DON'T CRASH



VEHICLES THAT DRIVE THEMSELVES



KEY COMPONENTS OF SMART POLICY

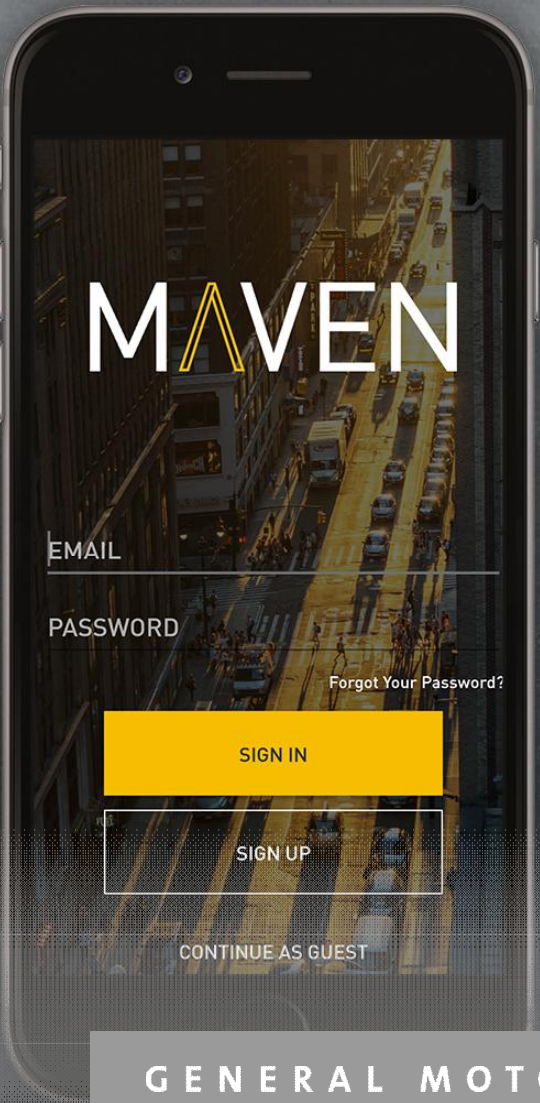
Orderly rollout utilizing controlled fleets

- Geofencing
- Vehicles meet federal and state safety requirements
- Contain event data recorders
- Capable of providing automatic crash notification
- Manufacturer responsibility for:
 - Integration of automated technology into the vehicles
 - Safe operation of the vehicle and automated driving system.


GENERAL MOTORS



SHARING



GENERAL MOTORS



“ Lots of people say they
love to drive, but I haven't
met anyone who says
they love their commute ”

*Dan Ammann
President, General Motors Company*

SHARING

GENERAL MOTORS

MAVEN

GM's Maven is one of the fastest-growing mobility brands in North America. Maven has begun piloting the service in Canada.



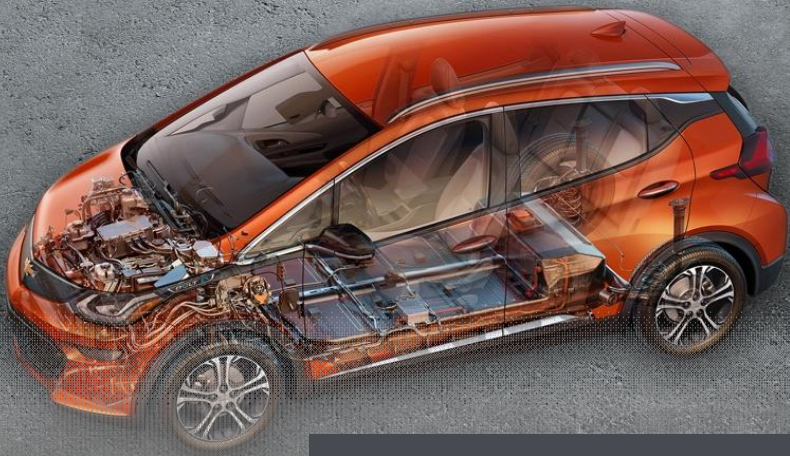
Residential
Vehicle Sharing

City
Vehicle Sharing

Vehicles For
Ride Sharing

SHARING

GENERAL MOTORS



GENERAL MOTORS

Putting the customer at the center of everything we do.

