SRO

Safer Roads Ottawa

Medial Data Carriers for Helmets







SRO Vision

The City of Ottawa is the safest traffic environment

Mission

A leading community partnership committed to preventing or eliminating road deaths and serious injuries for all people in the City of Ottawa, through culture change, community engagement and the development of a sustainable safe transportation environment.

Goal

Towards Zero – one traffic fatality or serious injury is one too many







SRO Steering Committee

Chief - Ottawa Fire Services

Chief – Ottawa Paramedic Service

Chief – Ottawa Police Service

Medical Officer of Health – Ottawa Public Health

General Manager – Transportation Services

Regional Supervising Coroner



SRO Community Partners





































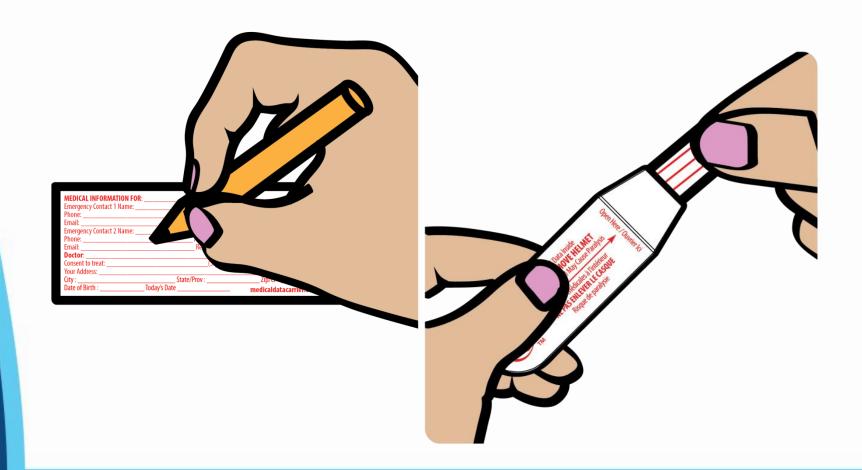


SRO The Medical Data Carrier





SRO The Medical Data Carrier











SRO and MDC's

MEDICAL INFORMATION FOR:	Safer Roads Ottawa Outes Ottawa
Allergies (e.g. Penicillin):	Medical Data Inside DO NOT REMOVE UP
Misc. Info (e.g. Pace maker / Conditions):	Safer Roads Sécurité des Ottawa
Medical Plan # Medical Insurance #	Medical Data Inside DO NOT REMOVE HELMET Improper Removal May Cause Paralysis
Today's Date	Données médicales à l'intérieur NE PAS ENLEVER LE CASQUE Risque de paralysie



SRO Experts say...

"Access to patient medical data is crucial for Paramedics in the first few moments of a medical or trauma emergency. The Medical Data Carrier products are simple and make this information readily available."

Chris Hood - President - Paramedic Association of Canada

"The Medical Data Carrier products are a simple and very effective means for anyone to provide 911 and EMS with this very crucial information. In addition to the medical information, the emergency contact and medical plan information on the MDC enables first responders to notify and provide medical administration (Hospital) with relevant information at the most crucial time,"

Kelly Nash - Executive Director of The Paramedic Chiefs of Canada.







SRO MDC - Bikes and BIKES







SRO MDC's and community partners

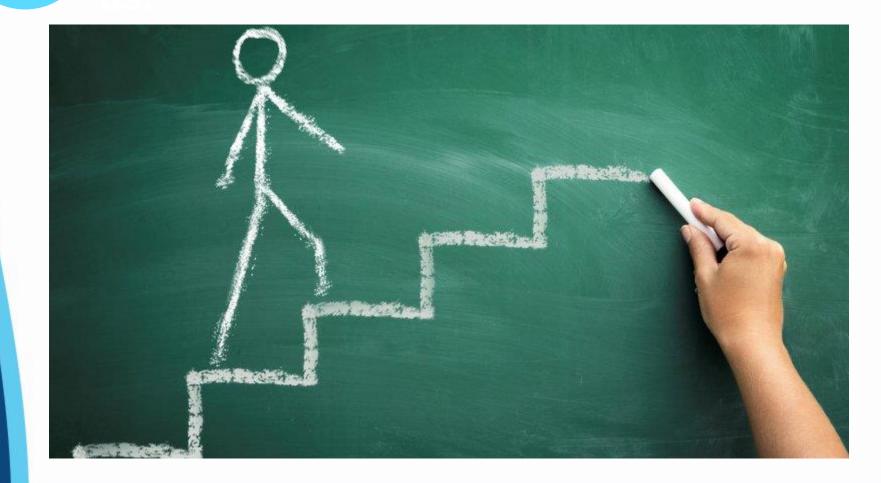








SRO Next steps...











Questions?

Safer Roads Ottawa Program 613-580-2424 ext 28064





