

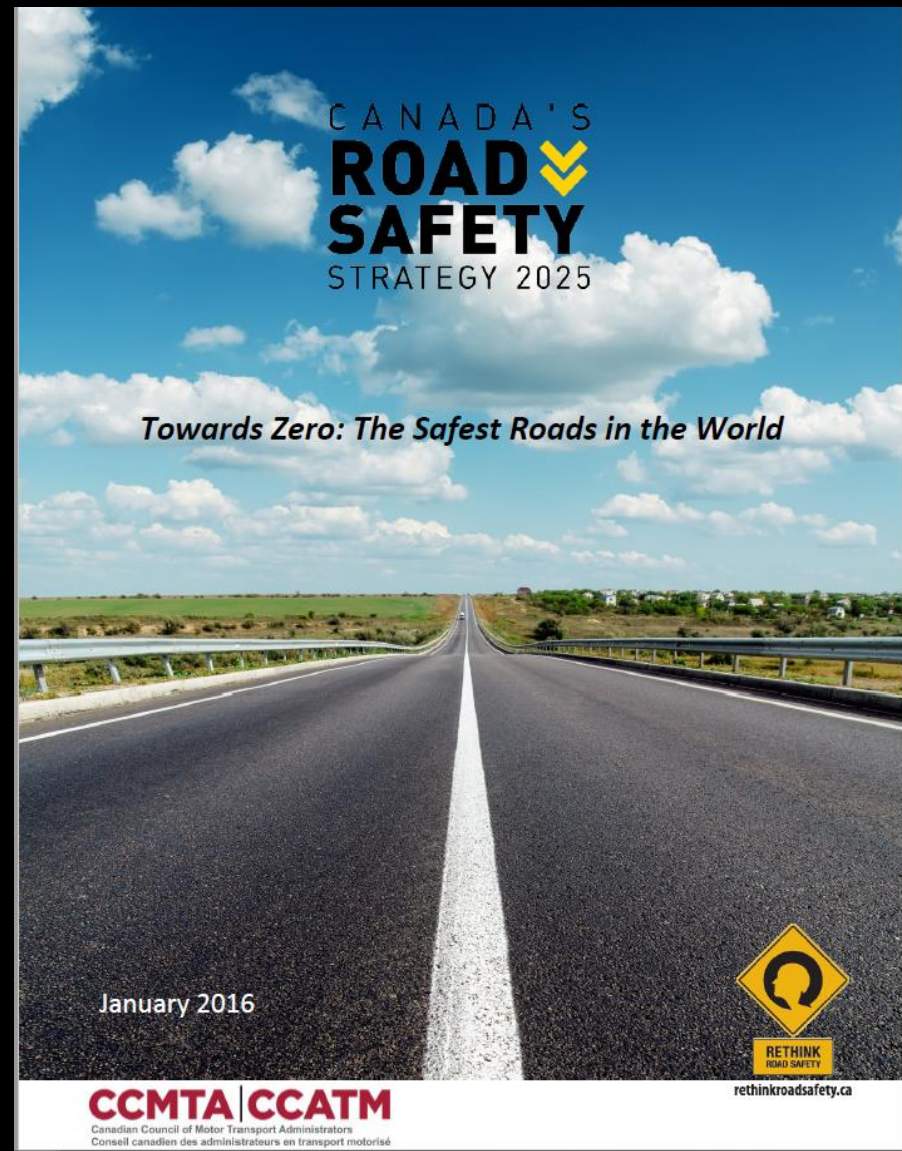
# A COMPARISON OF MUNICIPAL ROAD SAFETY PLANNING PRACTICES ACROSS CANADA PART 2: FOCUS AREAS

CARSP Annual Conference  
Victoria, BC  
Tuesday, June 12, 2018

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# BACKGROUND

Goals set nationally, provinces and municipalities encouraged to developed their own plans.



# BACKGROUND

Plans help justify  
funding requests  
and deliver  
programs

“Failing to Plan is  
Planning to Fail”



# TRANSPORTATION SAFETY PLAN - DEFINITION

A municipal Transportation Safety Plan (TSP) is a document that outlines a municipality's long-term plan and priorities for the reduction of traffic collisions and injuries, for the purpose of obtaining the necessary funding and support to achieve the stated goals.

# Strategy



# Action

Goals  
Vision  
Targets  
Focus  
Areas

Engineering  
countermeasures  
Awareness Campaigns  
Enforcement Activities  
Legislative Changes

# RECAP OF PART 1

- Review of 11 Municipal TSP's
- Mixture of visionary approaches, movement towards Vision Zero
- Mixture of approaches towards targets
- Expansion of strategic approaches beyond 3 E's

# GOALS OF PART 2

1. Identify processes for selection of focus areas
2. Compare selected focus areas
3. Further investigate each key focus area

# REVIEW METHOD

1. On-line searches
2. Follow-up inquiries
3. Project experience

# SAMPLE

## MUNICIPALITY SIZE

- 5 “Smaller” (< 150,000 population)
- 5 “Medium” (150,000 – 600,000)
- 5 “Larger” (> 600,000 population)

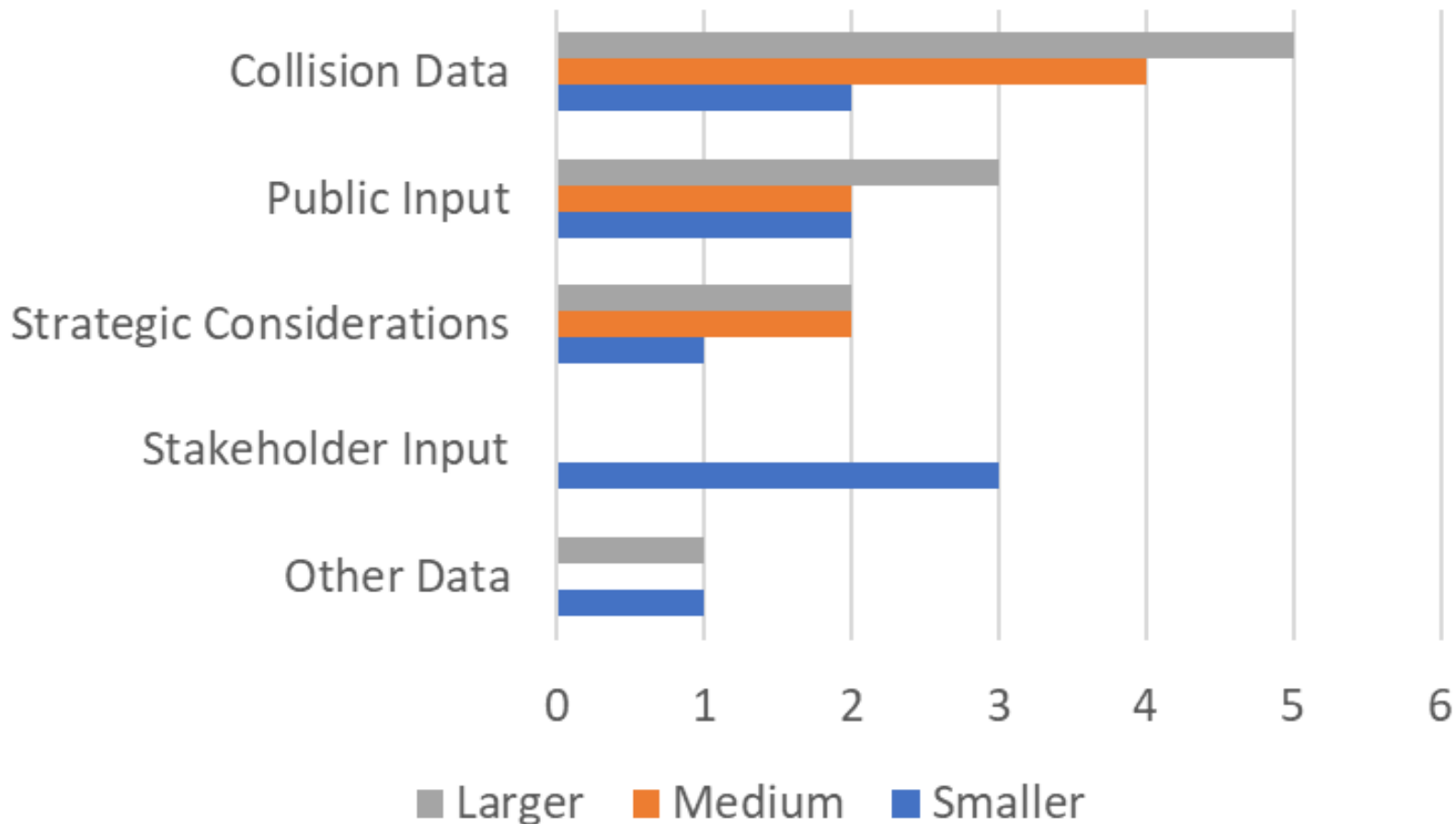
## MUNICIPALITY LOCATION

- 8 in the West (Manitoba-west)
- 7 in the East (Ontario-east)

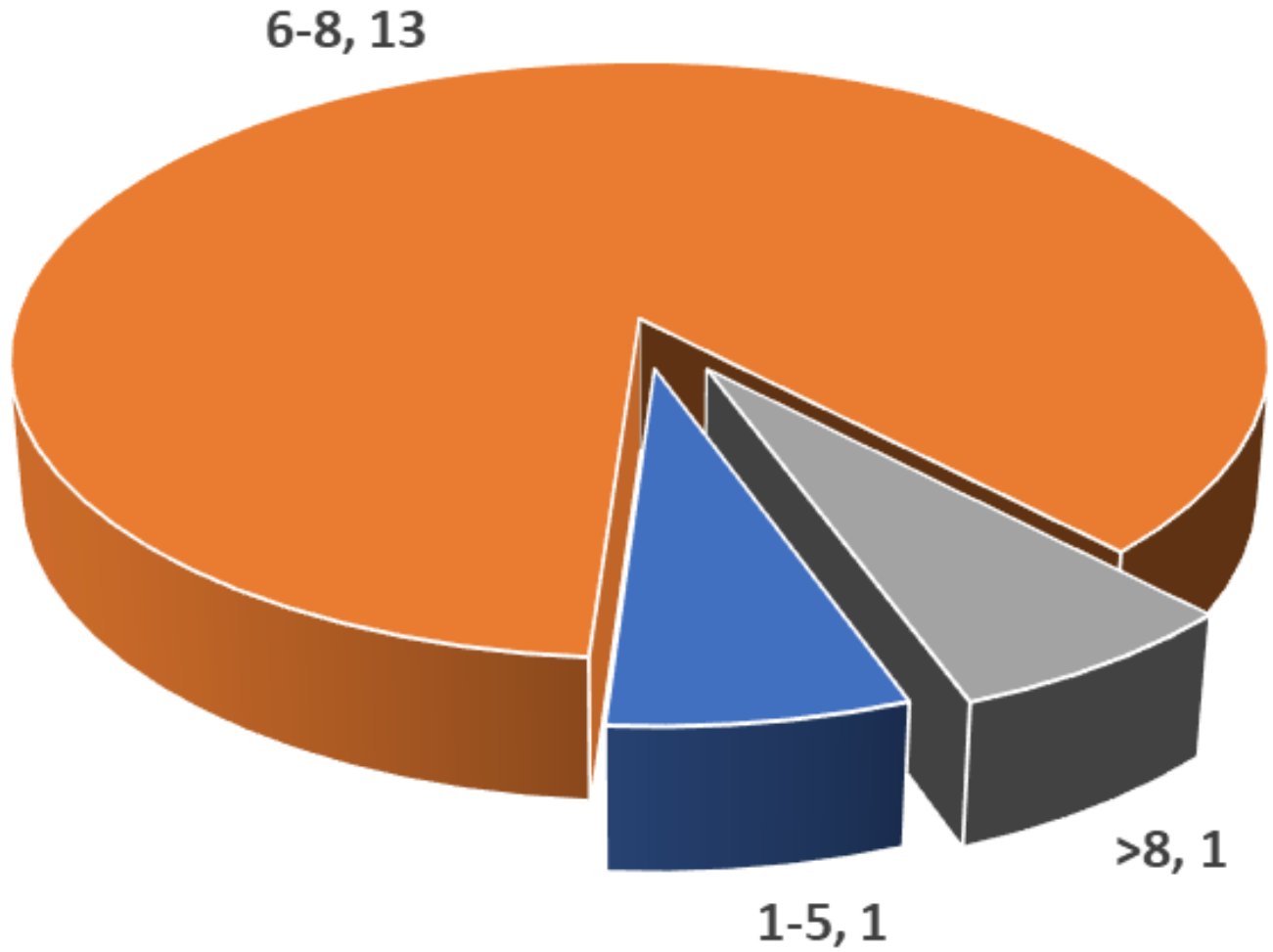
# SELECTION OF FOCUS AREAS

- Collision Data
- Other Transportation Safety Data
- Public Engagement
- Stakeholder Engagement
- Best Practice Research /  
Alignment with other levels of  
gov't / other strategic  
considerations

# PROCESS FOR DETERMINING FOCUS AREAS



# NUMBER OF FOCUS AREAS

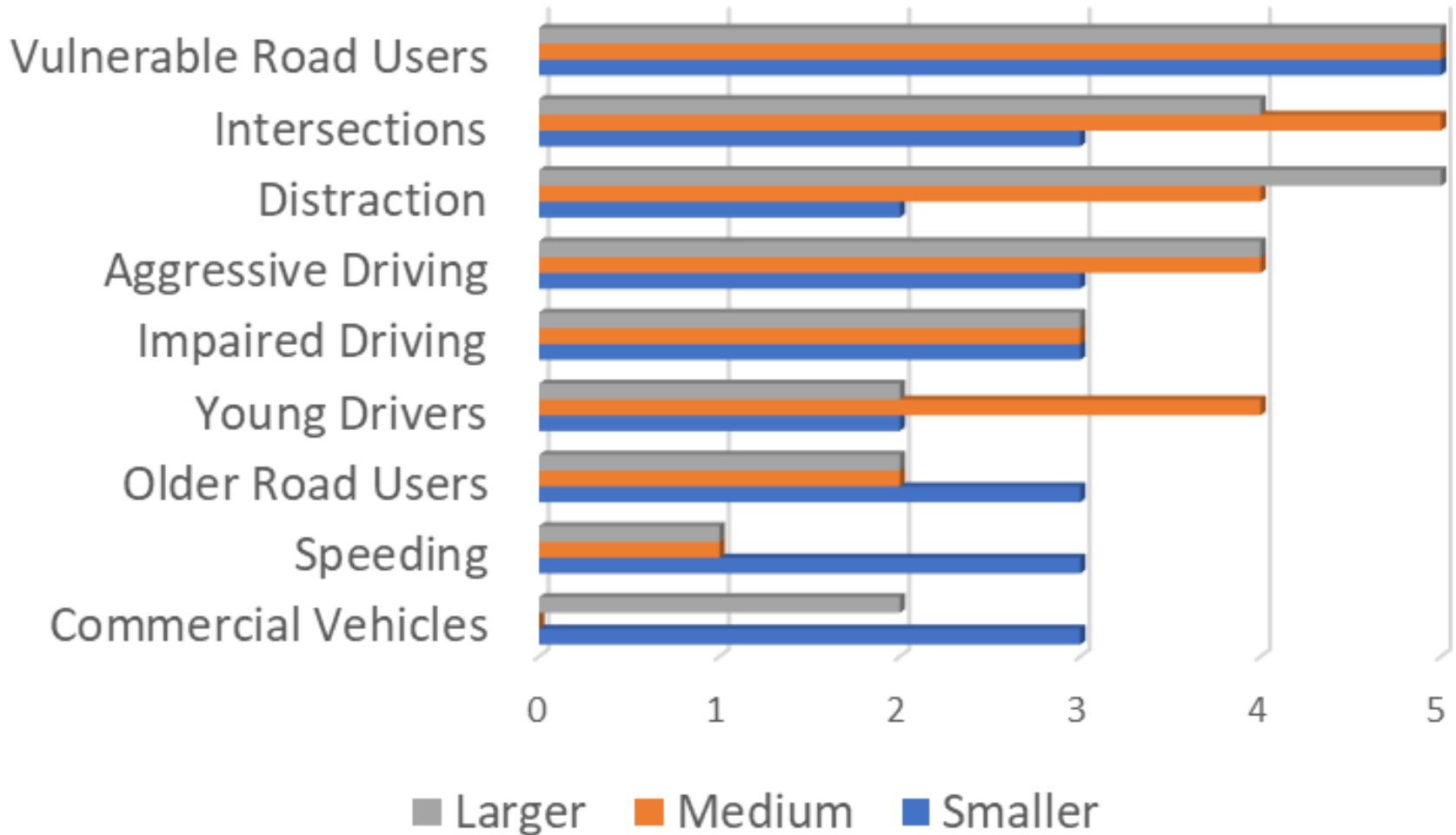


# FOCUS AREAS

Trends to be targeted in the TSP (sometimes referred to as “emphasis areas” or “target areas”):

- Modes (e.g. pedestrians)
- Location types (e.g. intersections)
- Collision types (e.g. rear-end)
- Driver behaviours (e.g. distraction)

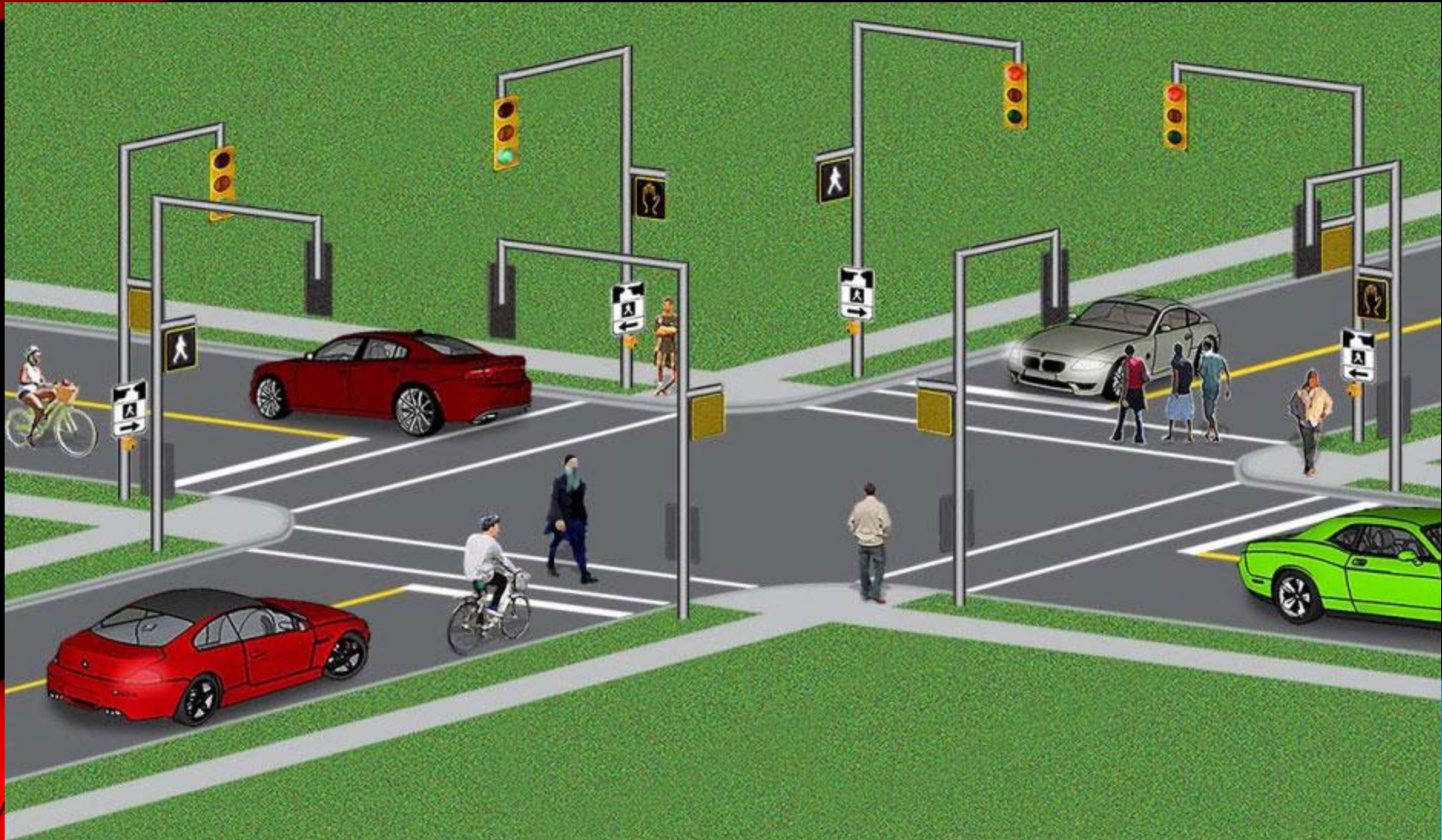
# COMPARISON OF FOCUS AREAS



# FA 1: VULNERABLE ROAD USERS



# FA 2: INTERSECTIONS



# FA 3: DISTRACTION



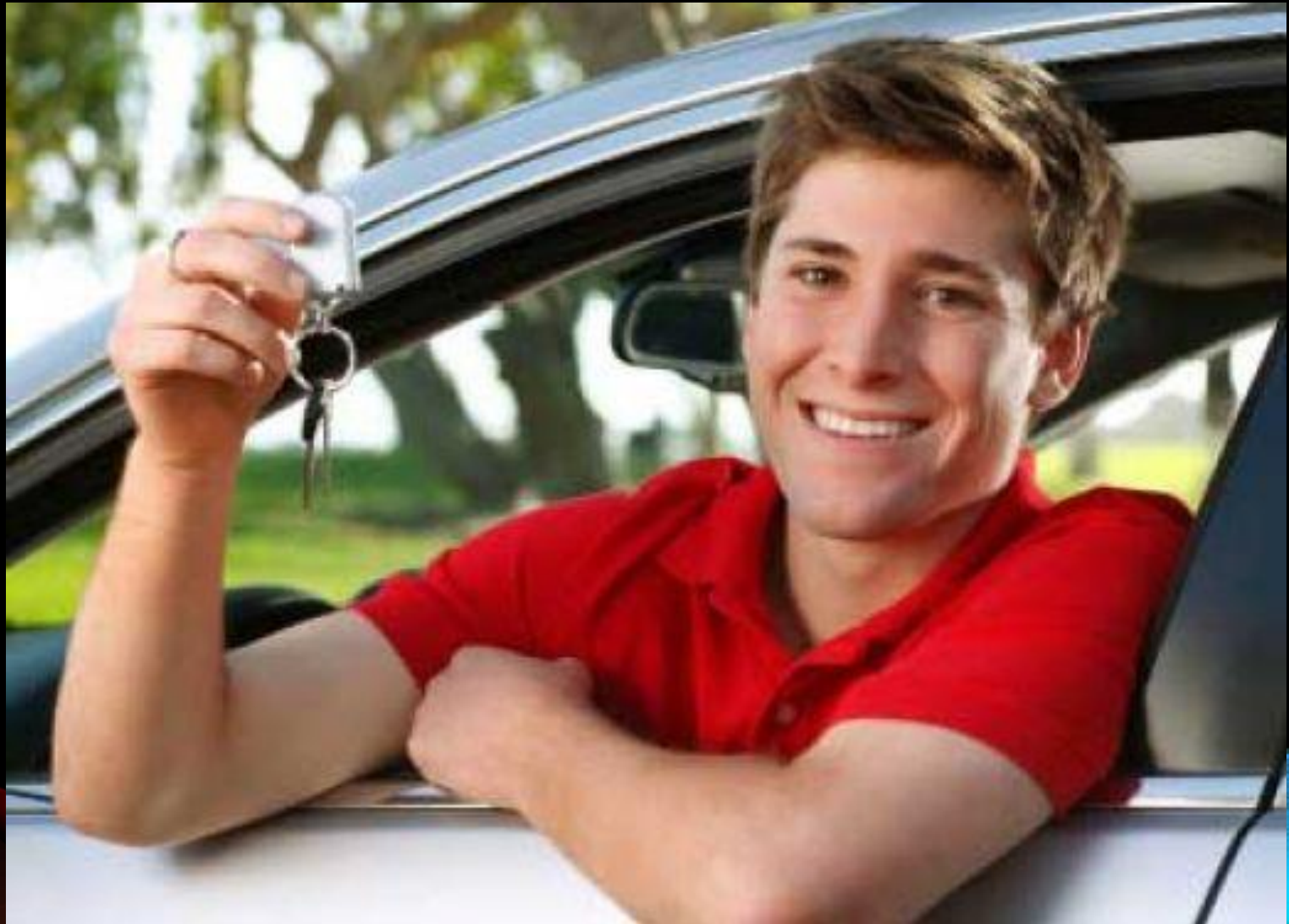
# FA 4: AGGRESSIVE DRIVING



# FA 5: IMPAIRED DRIVING



# FA 6: YOUNG DRIVERS



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# FA 7: OLDER ROAD USERS



# FA 8: SPEEDING



# FA 9: COMMERCIAL VEHICLES



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# OTHER FOCUS AREAS

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Safer Vehicles

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Children

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Winter Driving

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Neighbourhoods

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Work Zones

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Seatbelts

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Motorcyclists

---

Red Light Running

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Hills

---

Emergency Response

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Culture

THANK  
YOU!

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