

Marco Garcia, U-Haul Safe Trailering Steve Taub, U-Haul Safe Trailering

ROAD SAFETY 2025 TOWARDS ZERO

 U-Haul Safe Trailering program and traffic safety initiatives support these goals and efforts





TRAILER TOWING AND EDUCATION

- On average 60,000 trailers are registered in North America every month
 - Of those approximately 10% are boat trailers.
- Trailer towing is safe and energy efficient





NEED GREATER TRAILER TOWING EDUCATION

 In order to meet Towards Zero goals, greater public education required





WHY TRAILER TOWING EDUCATION IS VITAL



PRIMARY CAUSES OF TRAILER TOWING ACCIDENTS

- Improper trailer loading
- Speed
- Improper trailer connection
- Driver error

These all have one thing in common- THEY ARE PREVENTABLE WITH EDUCATION AND AWARENESS





TRAILER TOWING SAFETY BASICS

- Proper trailer connection to tow vehicle
- Properly rated components
- Trailer loading
- Load securement
- Speed
- Driving





TRAILER TOWING - SWAY

- Trailer loading Load heavier in front
- Speed As speed increases stability decreases
- Driver inputs



PUBLIC OUTREACH EFFORTS

- MGTD Trailer sway demonstrator
- Public safety events
- ADTSEA American Driver and Traffic Safety Education Association
- Trailer education rodeos
- Custom Driver's education curriculum
- Custom government and law enforcement training





CREATING PARTNERSHIPS

 Advancing RSS 2025 Road Safety Interventions: Education/Training

Communications/Awareness

ALL EVENTS ARE AT <u>NO COST</u> TO GOVERNMENT AND NOT-FOR-PROFIT ORGANIZATIONS

trailerdemonstrator@uhaul.com

SAFE TRAILERING

