



Anne Marie Hayes of **Teens Learn to Drive**

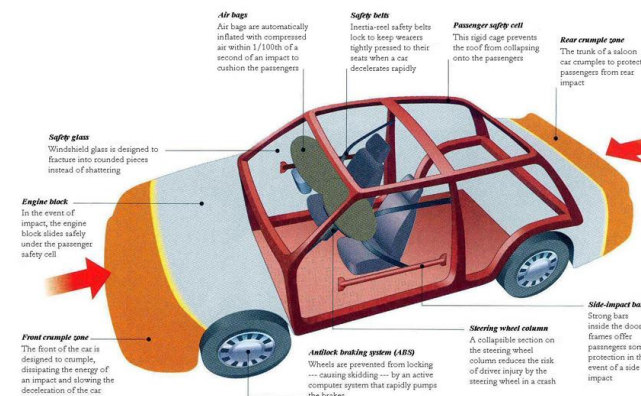
Anne Marie
Hayes



Based in Ontario



Road Safety is a 4-Legged Stool





Most crashes involve driver error or reckless action.

- Speeding
- Following too closely
- Failure to stop
- No seatbelt
- Drowsy driving
- Ran a stop sign
- Reckless driving
- Alcohol-Impaired driving
- Drug-Impaired driving
- Distracted driving
- Fail to adjust/ conditions
- Improper turns



Most Vulnerable ... Teen Drivers



... and Newcomers

- Different rules
- Different vehicles
- Different conditions

Driver Education is Not Mandatory for **Teens**

Quality of programs/providers
varies widely

Focus more on maneuvers
than behavior

Parents' knowledge and
techniques are questionable

Driver
Education is
Not
Mandatory
for
Newcomers

Can immediately drive for
90 days with foreign license

Can drive for 1 year with
International License

Learn 'Basics' from friend
who speaks their language







Moral of the Story?

Knowing the problem and solution are not enough.

To achieve change we must provide the solution in a way users will accept and engage.

High Risk BUT Hard to Reach

- Teens:
 - **DON'T** Read Newspapers
 - **DON'T** Watch Live TV
 - **DON'T** Listen to the Radio
- Newcomers:
 - **DON'T** Read English Newspapers
 - **DON'T** Watch English TV
 - **DON'T** Listen to English Radio





How Do You Reach
Them?

Go to them



Newcomer Centres

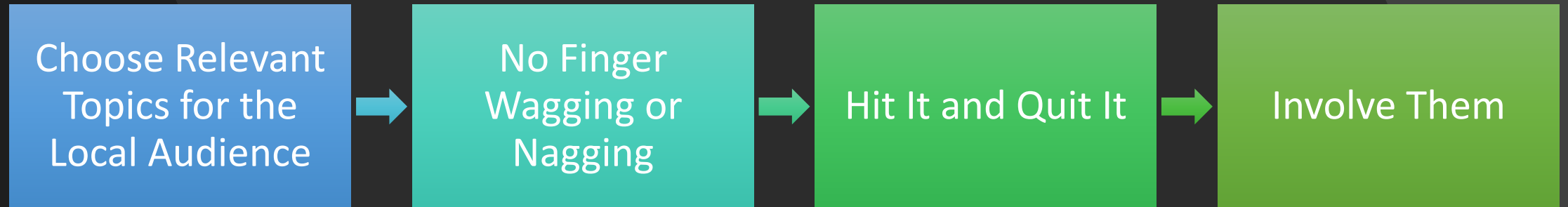


Events and Resources They Can **WILL** Use



Teens Learn to Drive
Sweet Life Road Show

Focus on Strategies NOT Tragedies!





The Sweet Life Road Show

THE STATIONS



BRAIN GAMES

Distracting and matching games are used to test how multi-tasking and cognitive loads can impair driving abilities.



DROWSY DRIVING

Students role play to recognise the symptoms of being too tired to drive, the dangers of driving drowsy and what to do when they are drowsy but need to drive a little further.



DRUGGED DRIVING

With marijuana approaching legalization, students need to understand that legal does not mean safe. In this station, teens will understand how drugs affect perception, reaction time and decision making while driving.



GRADUATED DRIVER LICENSING

Interactive 'Family Feud' style game that quizzes students on their existing driving knowledge and debunks myths on common driving habits.



PASSENGERS SPEAK UP

Discusses how passengers can speak up to the driver without creating conflict through a series of student driven scenarios.



PEDESTRIAN VISIBILITY

Helps students understand why pedestrian visibility is an issue, what they can do to be seen and understand the issues from a driver's perspective.



ALCOHOL/IMPAIRED DRIVING

Teens know not to drive impaired, but sometimes they need to plan for the next day as well. The 'Intoxiclock' will put into perspective how long alcohol stays in their systems.



ROAD-SIDE EMERGENCIES

Pulling over on the side of the highway to change your tire is putting yourself in even more danger. Students will learn how to deal with emergencies on the road and how to do a circle check on a vehicle.



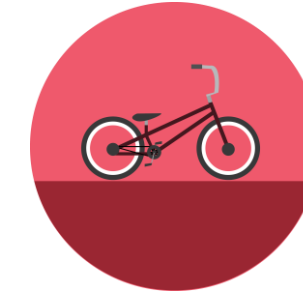
SEATBELTS & AIRBAGS

This station will put youth in a scenario where there are not enough seatbelts for everyone. A rollover simulator is used to demonstrate what happens to unbelted passengers in a rollover crash (if available on date).



SHARING THE ROAD WITH TRUCKS

Using real transport trucks, students will learn how to act and proceed around larger vehicles. By sitting in the driver's seat, students will be able to take note of the many blindspots truck drivers face while on the road.



Topics that are Relevant to the Local Audience



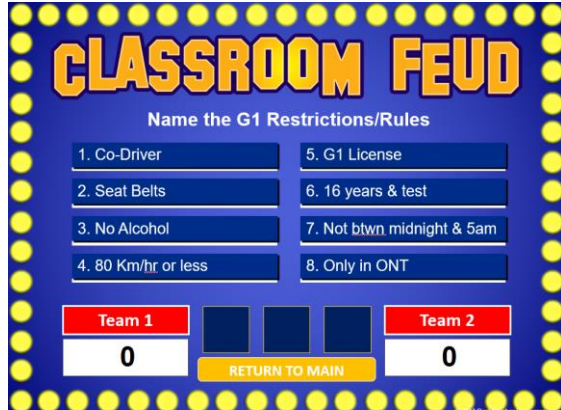
**No Finger-Wagging
or Nagging**



Hit It and Quit It!



8 Ways to Involve Them



1. Team Games



2. Hands-On Games |



3. Peer Theatre|



4. Videos



5. Share True Stories



6. Use Technology |

7. Demonstrate





8. Make It Fun!



Find Great Partners



National Pilot of Sweet Life Event

- Looking for a location outside of Ontario
- Partners to run and help coordinate the event
- 3 Schools to participate

Free Resources

What We're working on ...

Hub of Driving Resources

For Schools,
Driving schools,
Community
Groups

Newcomer Winter Driving Video

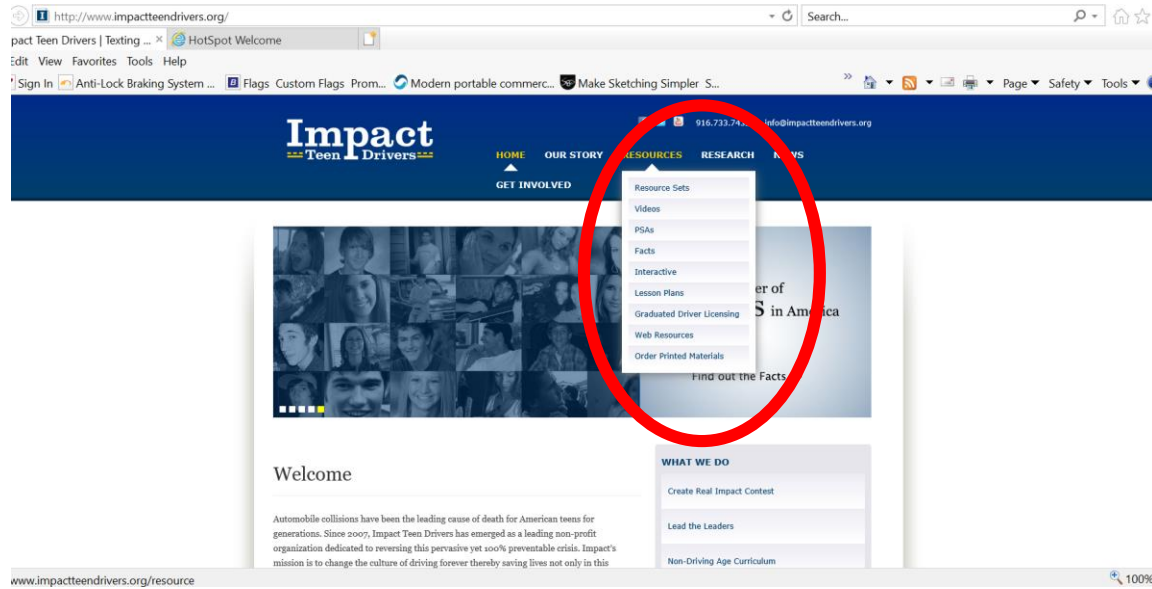
English version is
complete

Arabic, Mandarin,
Urdu, Spanish

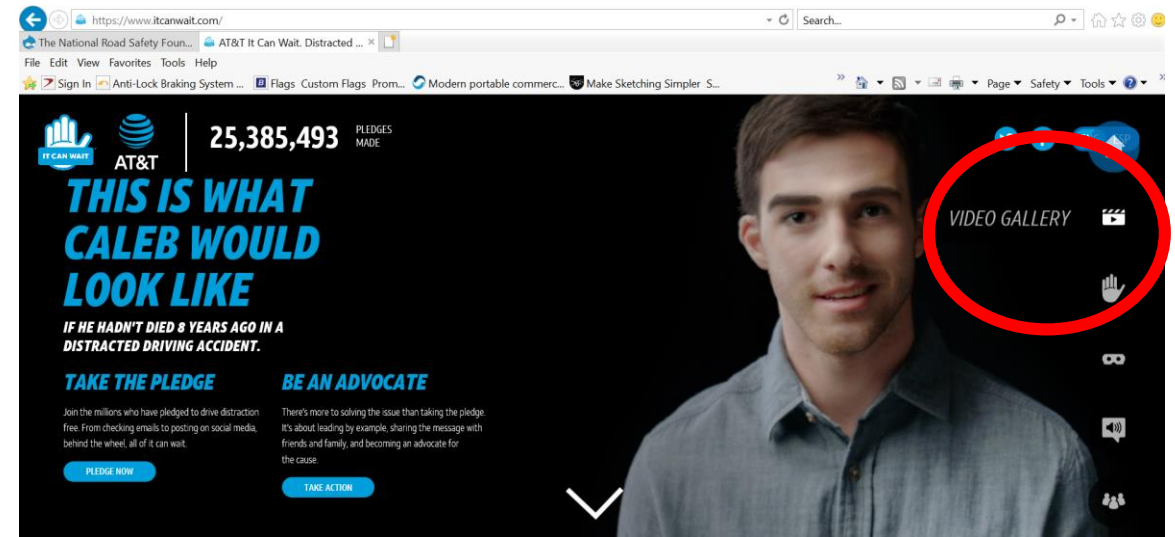
Newcomer Driving Course

Arabic, Mandarin,
Urdu, Spanish





ImpactTeenDrivers.org



itcanwait.com

Distracted Driving

EXPERIENCE THE EVIDENCE

Experience the Evidence video!

arrive alive DRIVE SOBER® has partnered with the Ministry of Transportation of Ontario and CAA South Central Ontario (CAA SCO) to create "Experience the Evidence", a 13-minute road safety resource offered to schools for free to address the myths, dangers, consequences and facts about drug-impaired driving.

Please fill out the form below to access the video. Once you have accessed the video, you are able to view it online or download it for offline viewings for your class.

A Presenter's Guide (includes talking points, Kahoot interactive survey option, statistics, evaluation form and much more!) is also available to assist in your presentation to the class – Download now!

If you are interested in ordering materials for your presentation – please fill out this form and send it to our office.

Name *

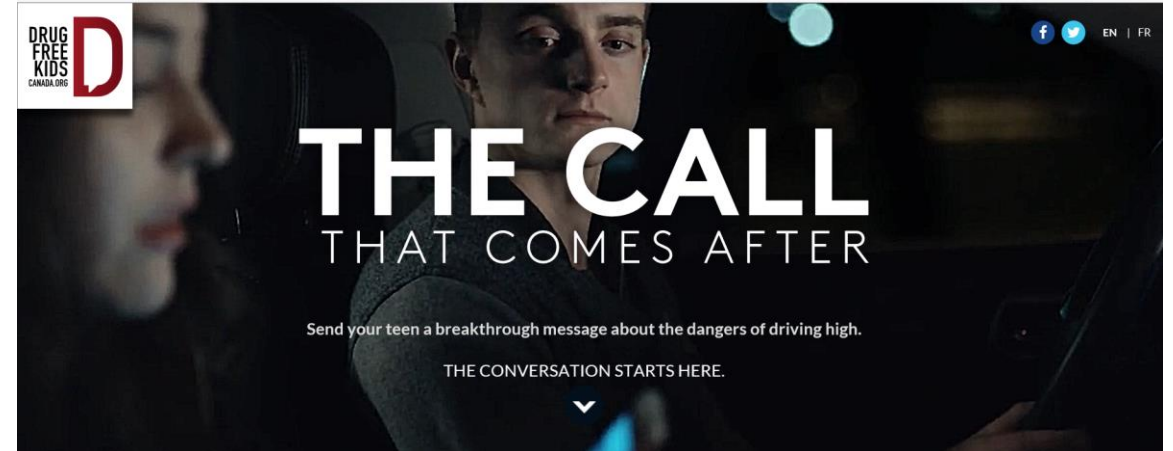
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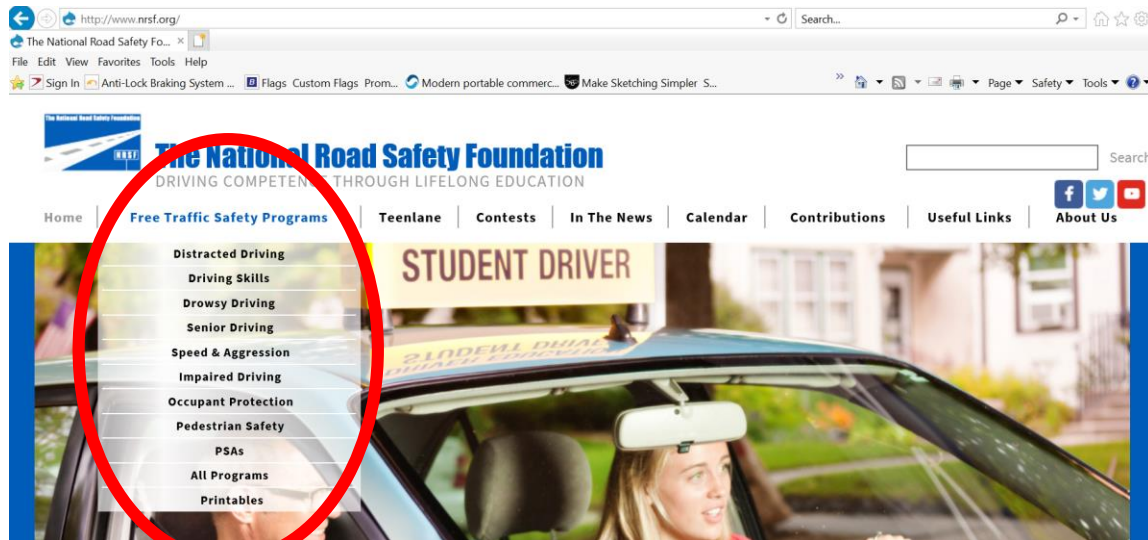


arrivealive.org/ETE

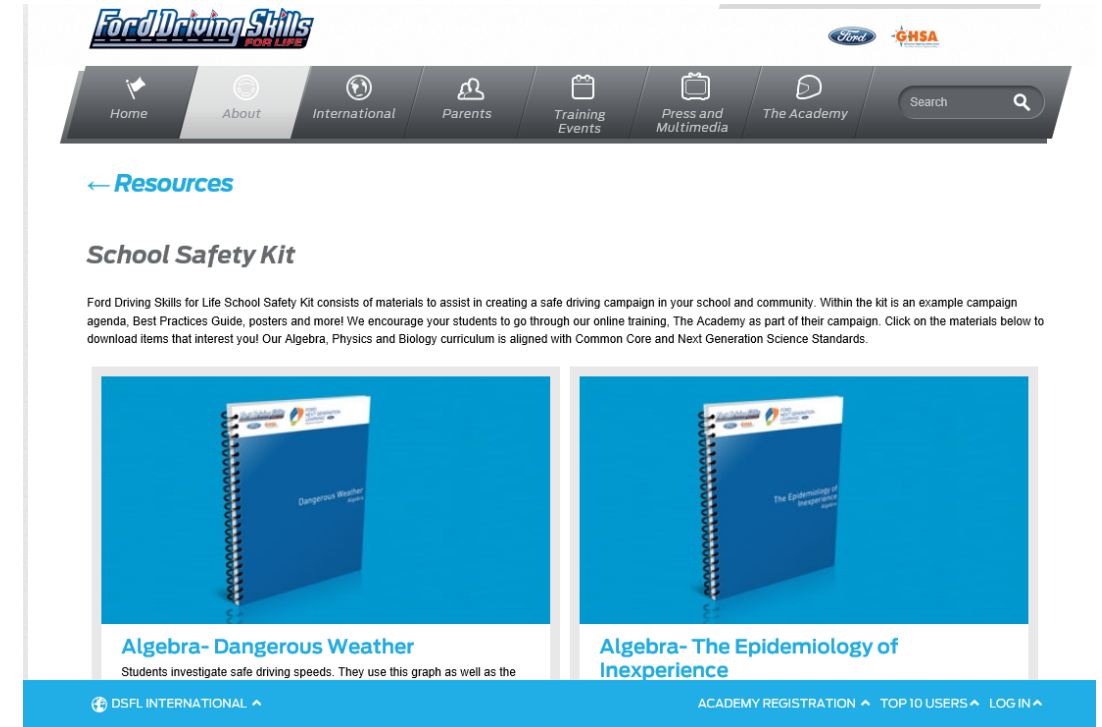


thecallthatcomesafter.com

Drugged Driving



nrsf.org



drivingskillsforlife.com/aboutall/resource/
School-Safety-Kit/

Videos and
Curriculum



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