# Using Safety Research in Bike Advocacy 

## Corey Burger, Policy \& Infrastructure Chair Greater Victoria Cycling Coalition

## Who is the GVCC?

more people cycling, more places, more often

# Founded in 1991 Member-driven, almost-all volunteer 

## Who does the GVCC advocate to?

## Advocate to all three levels of gov Majority local gov: 80\%+

## What do we advocate for?

## Locally

## All-Ages and Abilities bikeways: Protected bike lanes, bike boulevards and trails

## Provincially More money for bikeways, Reforming the Motor Vehicle Act

## Federally

## More money for bikeways, Better vehicle regulations

## How do we use research?

## Making the general, specific

# Example: Pandora protected bike lanes Staff suggested mixing zones or through bike lanes 



## Mixing Zone

A combined bike lane/turn lane encourages motor vehicles and bicyclists to negotiate the space within the travel lane in advance of the intersection.

One-way protected bike lane - options for intersection approach treatments

## Based on Lessons From Green Lanes, We suggested signalization (which was approved)

## Building in a conflict with mixing zones

By protecting with separate signals in Options 1 and 2
$92 \%$ said "I generally feel safe when biking through the intersection"
while with Option 3: Only $72 \%$ agreed


Source: Lessons from the Green Lanes:
Evaluating Protected Bike Lanes in the U.S. Dill et al 2013

## Example: Esquimalt Rd bike lane removal Staff suggested moving bike lane to parallel side street, claimed it was safer

# Based on the Vancouver Cycling Study, we disputed this 

Based on the findings of this study, a number of corridors repeatedly presented a range of cycling safety issues. The City should prioritize conducting safety reviews on the following corridors:

- Highest priority: Main Street and Burrard Street
- Moderate priority: Commercial Drive, $10^{\text {th }}$ Avenue, and Broadway.
- Lower priority: Clark Drive, Pacific Street and Cypress Street.


## What recent research have we used?

# Vancouver Cycling Safety Study (Urban Systems \& City of Vancouver) 

## Lessons from the Green Lanes (Dill et al at Portland State University)

# UBC \& SFU's Cycling in Cities research powerhouse 

# Near Miss projects: Bikemaps.org, Aldred's Near Miss Project 

## Where the Rubber Meets the Road (BC Provincial Health Officer)

## Final Thoughts

more people cycling, more places, more often

## Inconsistent research

more people cycling, more places, more often

## Lack of good data synthesises

# Raising importance of near misses \& comfort as safety proxies 

## Debunking the unique snowflake syndrome

