

How do we fail thee? Let me count the ways ...

## What do we want to know about cycling injuries?

How big a health problem are they?

- compare to other risks in life
- compare to risks of other transport modes

How can we improve safety?

- compare to other jurisdictions


## Comparison to other risks in life

## Deaths in Canada, 2015

Heart disease
Breast \& colon cancers
Cerebrovascular diseases
Diabetes
Dementia

Traffic deaths

51,500
14,300
13,800
7,200
6,600

$$
1,900 \longleftarrow \text { Cycling deaths }=50
$$

## Comparison to risks of other travel modes

## Deaths/100 million trips: British Columbia vs. United States

0.1
1
10
100
$\square$ 0.49.2
$\square$



## Fatality rate comparison across jurisdictions

Deaths/ 100 million km


Denmark $\square$ 1.6

Germany $\square$ 1.6

Netherlands $\square 1.1$


## We have some data ... but failings show

|  | Drive | Walk | Bike | Motorbike | Transit |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\checkmark$ | $?$ | $\checkmark$ | $\checkmark$ | $X$ |
| deaths | $\checkmark$ | $?$ | $\checkmark$ |  |  |
| injuries | $\checkmark$ | $X$ | $X$ | $?$ | $X$ |
| trip | $?$ | $X$ | $X$ | $X$ | $X$ |
| distance travelled | $\checkmark$ | $X$ | $X$ | $?$ | $X$ |

to calculate risk, need numerator \& denominator data to compare, need same source data for all modes \& jurisdictions


## Issues with numerator data: cycle counts too high?

- "pedal cycle" groups mountain biking, racing, trick riding, transport cycling
- "traffic-related" ( $\sim 50 \%$ of total) removes mountain biking, but also off-street paths




## Issues with numerator data: walk counts too low?

- pedestrian injuries $=$ collisions with motor vehicles
- misses falls on streets \& sidewalk $\rightarrow$ may be captured via road/street/highway code
- adds $\sim 25 \%$ more deaths, $\sim 150 \%$ more hospitalizations (data: BCIRPU iDOT)




## Gaps in Canada-wide denominator data

Census - Long Form
( 20 or $25 \%$ sample of population, every 5 years)

MV, transit, walk, cycle trips Work only
Working age population Data collected in May

Walking \& cycling trips Work, school, recreational Ages 12+
Data collected year round 3 -month recall required


Denmark, Germany, Netherlands, New Zealand, South Africa, Sweden, UK, US

## National Travel Survey

large sample, diary of all trips, all age groups, trips \& distance travelled, multimodal trips



## voices for data that will help us improve safety

## Serious injury rate comparison across jurisdictions



