

How do we fail thee? Let me count the ways ...



# What do we want to know about cycling injuries?

How big a health problem are they?

- compare to other risks in life
- compare to risks of other transport modes

How can we improve safety?

compare to other jurisdictions



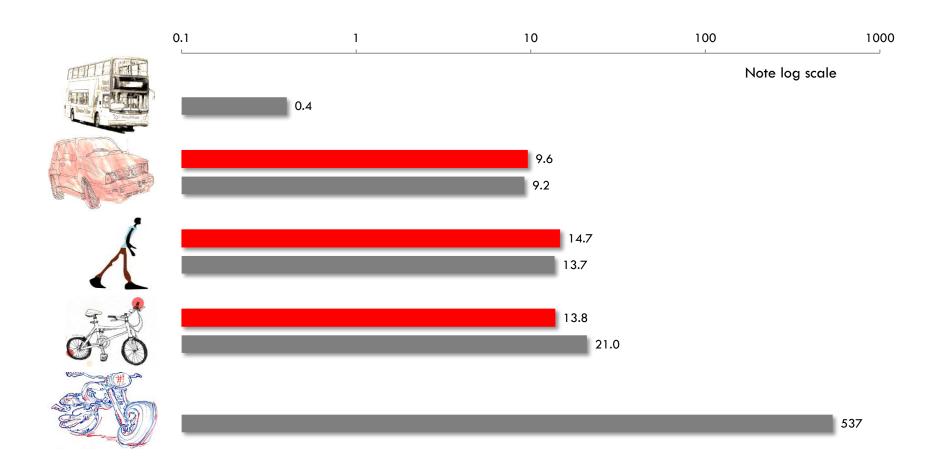
# Comparison to other risks in life

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Heart disease	51,500
Breast & colon cancers	14,300
Cerebrovascular diseases	13,800
Diabetes	7,200
Dementia	6,600

Traffic deaths 1,900 ← Cycling deaths = 50

### Comparison to risks of other travel modes

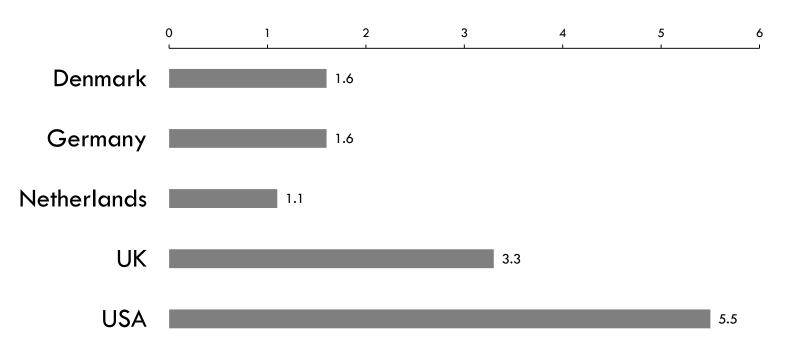
#### Deaths/100 million trips: British Columbia vs. United States





# Fatality rate comparison across jurisdictions







# We have some data ... but failings show

	Drive	Walk	Bike	Motorbike	Transit
deaths	<b>√</b>	Ś	$\checkmark$	$\checkmark$	X
injuries	<b>✓</b>	X	X	Ś	X
trip	ś	X	X	X	X
distance travelled	$\checkmark$	X	X	ś	X

to calculate risk, need numerator & denominator data to compare, need same source data for all modes & jurisdictions



# Issues with numerator data: cycle counts too high?

- "pedal cycle" groups mountain biking, racing, trick riding, transport cycling
- "traffic-related" ( $\sim 50\%$  of total) removes mountain biking, but also off-street paths



#### Issues with numerator data: walk counts too low?

- pedestrian injuries = collisions with motor vehicles
- misses falls on streets & sidewalk  $\rightarrow$  may be captured via road/street/highway code
- adds  $\sim 25\%$  more deaths,  $\sim 150\%$  more hospitalizations (data: BCIRPU iDOT)





### Gaps in Canada-wide denominator data

Census - Long Form (20 or 25% sample of population, every 5 years)

Canadian Community Health Survey (65,000 per year)

MV, transit, walk, cycle trips

Work only

Working age population

Data collected in May

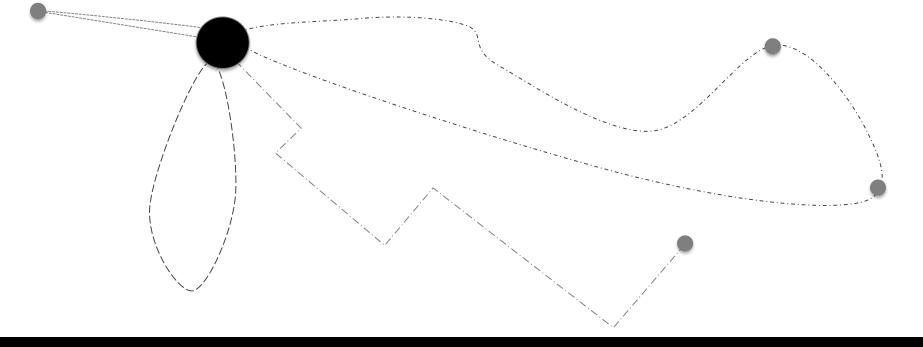
Walking & cycling trips

Work, school, recreational

Ages 12+

Data collected year round

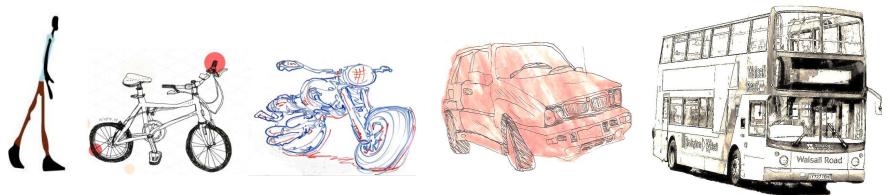
3-month recall required



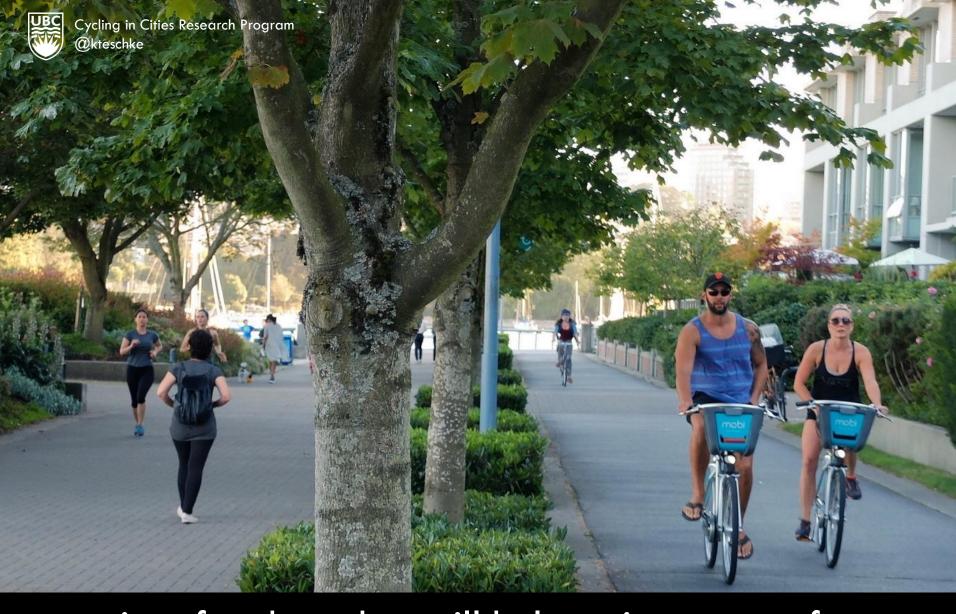
Denmark, Germany, Netherlands, New Zealand, South Africa, Sweden, UK, US

# National Travel Survey

large sample, diary of all trips, all age groups, trips & distance travelled, multimodal trips



Flickr art: mitopencourseware, nyoin, adKinn, Will Laren, Ardent Photography



voices for data that will help us improve safety

# Serious injury rate comparison across jurisdictions

