

An Overview of Municipal Transportation Safety Planning Practices Across Canada

Part 3: Strategic Approaches

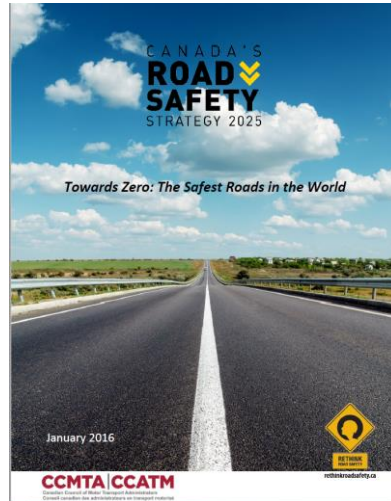
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Calgary, AB

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CANADIAN COUNCIL OF MOTOR TRANSPORT ADMINISTRATORS

Guidelines for Developing Jurisdictional Road Safety Plans to Support Canada's Road Safety Strategy 2015



CONTEXT

Goals set nationally, provinces and municipalities encouraged to developed their own plans.

WHY MUNICIPALITIES?

- Concentration
- Volume
- Complexity
- VRUs
- Understanding



TRANSPORTATION SAFETY PLAN - DEFINITION

A municipal Transportation Safety Plan (TSP) is a document that outlines a municipality's long-term plan and priorities for the reduction of traffic collisions and injuries, for the purpose of obtaining the necessary funding and support to achieve the stated goals.



ST. ALBERT TRANSPORTATION SAFETY PLAN 2018 – 2025

April 2018

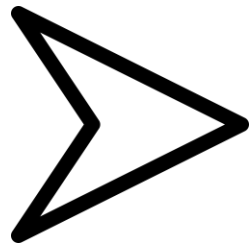
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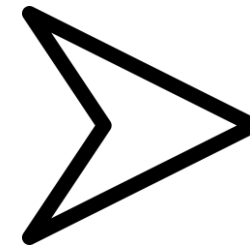
TranSafe

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Road/Traffic
Safety



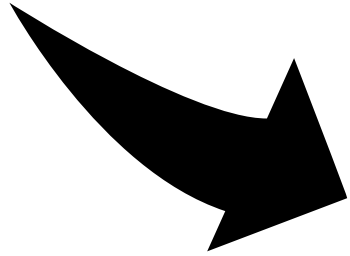
Transportation
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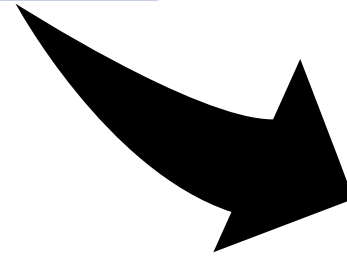
Safe
Mobility



Part 1:
Components



Part 2:
Focus Areas



Part 3:
Strategic
Approaches



PART 1 RECAP: COMPONENTS

- Review of the various elements of 11 documented municipal TSP's
- Mixture of visionary approaches, movement towards Vision Zero
- Mixture of approaches towards establishing targets
- Expansion of strategic approaches beyond 3 E's



PART 2 RECAP: FOCUS AREAS

- Review of the processes for selection of focus areas of 15 documented TSPs
- Type of focus areas
- Examples of selected focus areas, by size of municipality
- Discussion of Top 9 focus areas



PART 3 GOALS: STRATEGIC APPROACHES

- Identify the types of strategic approaches in 18 documented TSPs
- Further investigate each key strategic approach



REVIEW METHOD

1. Review of Plan documents
2. Follow-up as required
3. Project experience
4. Alignment with Safe Systems approach



STRATEGIC APPROACH 1: ENGINEERING



STRATEGIC APPROACH 2: ENFORCEMENT

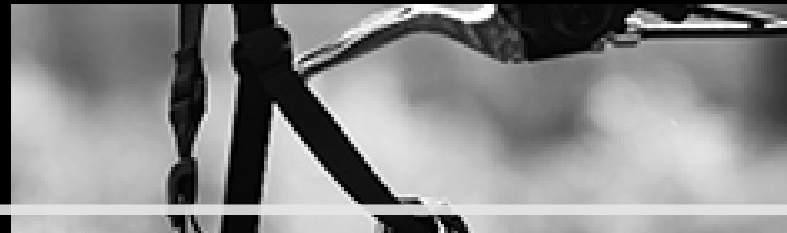
you think serious injuries just “happen,” have a word with yourself

because they don't. Often, they're the direct
result of choices we make—or choices we don't

make. In fact, on average, more than 13,000
Canadians die and over 3,000,000 are injured

every year. It's time for that to change.

STRATEGIC APPROACH 3: EDUCATION



Think bike helmets are
just for kids? Seriously?



Unsure about
medication

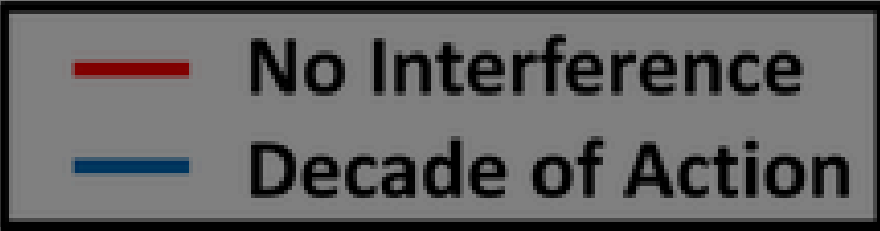
car c
injury

down smas
hazard

collisi

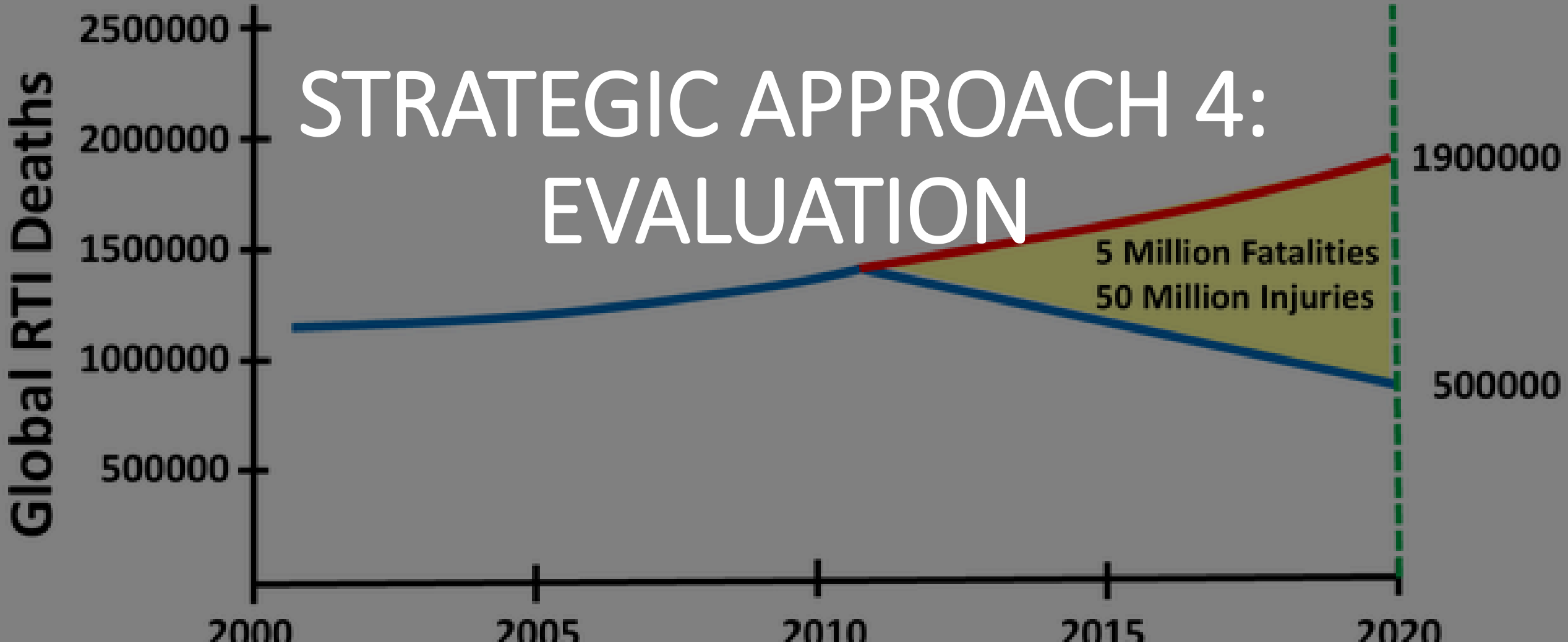
Let's Talk

“Accidents



**50% Fatality
Reduction Target**

STRATEGIC APPROACH 4: EVALUATION





STRATEGIC APPROACH 5: ENGAGEMENT



STRATEGIC AREA 6: ENCOURAGEMENT



STRATEGIC APPROACH 7: EMERGENCY SERVICES



STRATEGIC APPROACH 8: EMPATHY

STRATEGIC APPROACH 9: ENHANCED DATA/EVIDENCE-BASED



STRATEGIC APPROACH 10: EQUITY



MISSING STRATEGIC APPROACHES FROM THE SAFE SYSTEM?



← E's

THANK YOU!

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