

Pent Up Desire

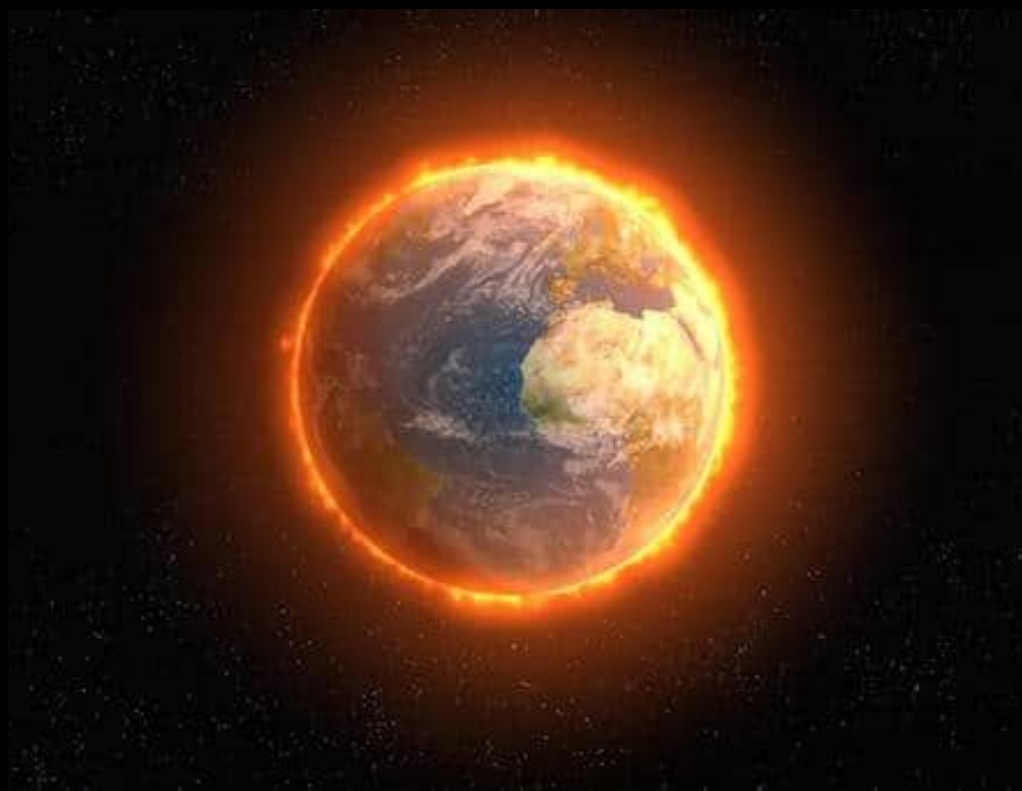
How the bicycle (and a National Cycling Strategy) can solve the “Top 4” transportation issues in Canada

Anders Swanson
Chair, Velo Canada Bikes
CARSP 2019



Four Problems

**The Inability of
The Earth to
Support Life as
We Know it**



2000000000

11,666,840

88.8

8

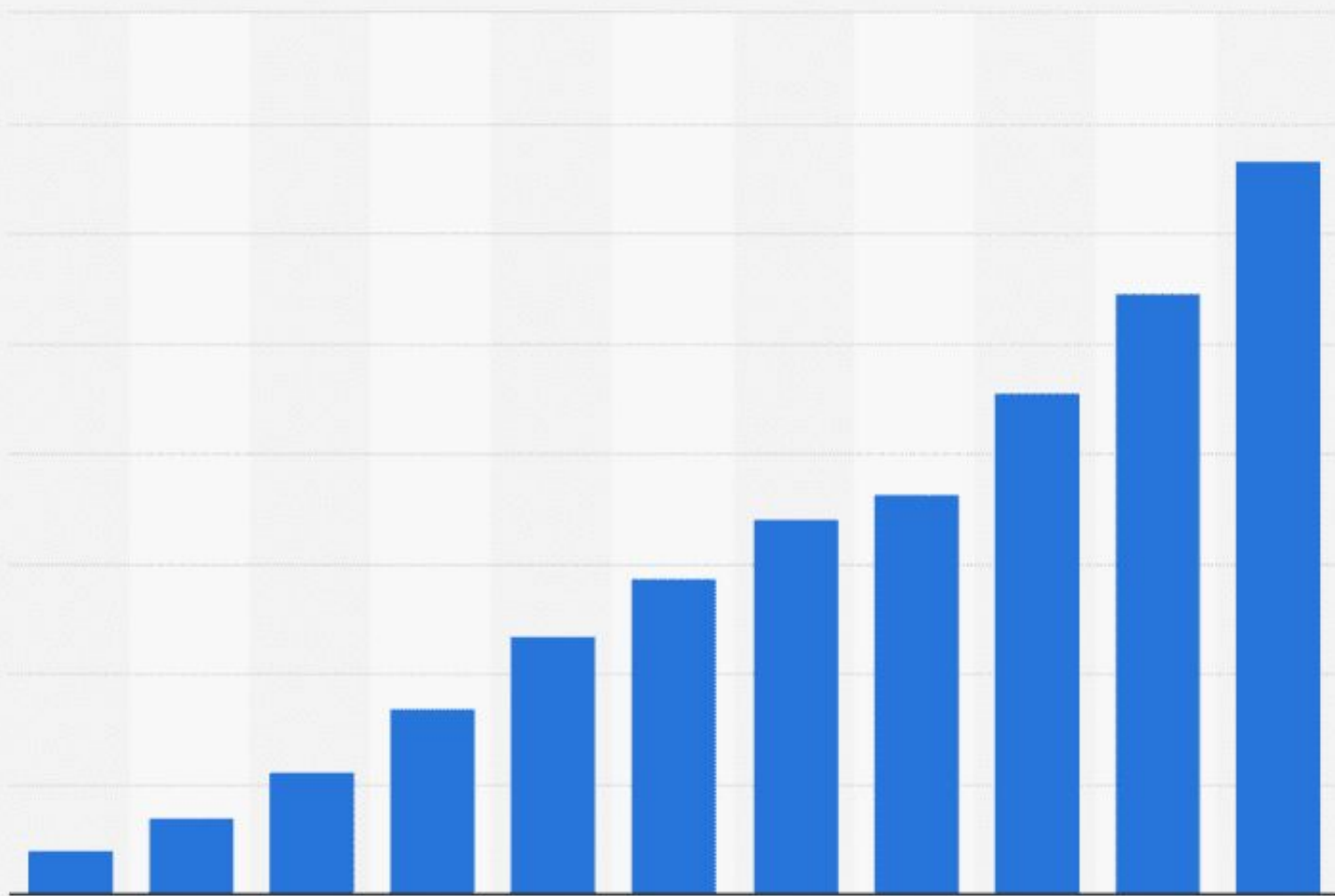
8,839,205

70

67

15



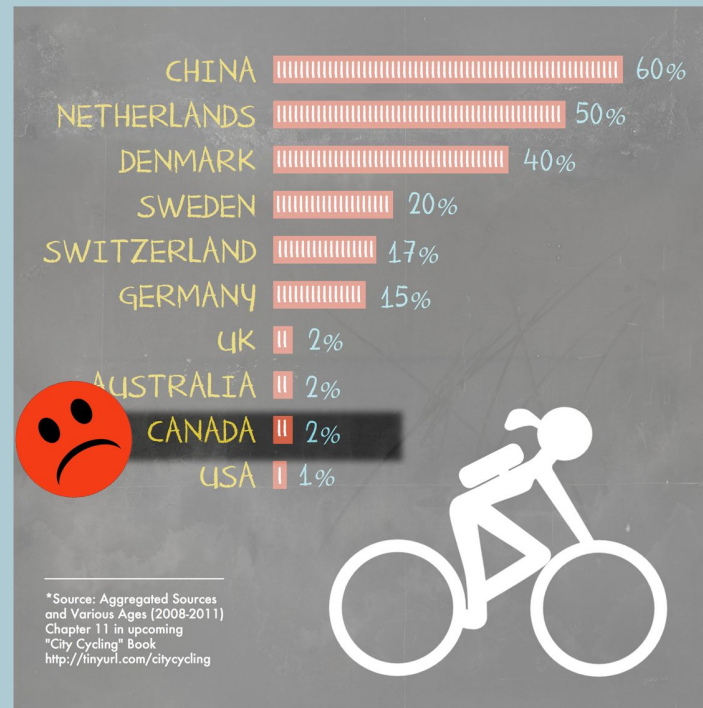


9



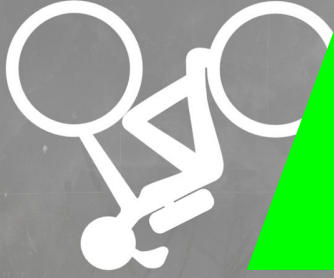
CHILDREN CYCLING TO SCHOOL

% of children cycling to school / various ages*



CHILDREN CYCLING TO SCHOOL

% of children cycling to school / various ages*



*Source: Aggregated Sources
Chapter 11 in upcoming
"City Cycling" book
<http://tinyurl.com/citycycling>

Oppression



“



Males were more likely than females to have cycled in the past year regardless of age, income or education. Males residing in population centres were more likely than those in rural areas to cycle; the opposite was true for females, who were more likely than males to report excessive traffic as a barrier to cycling.

Source Cycling in Canada, StatsCan, release April 19
2017



Statistics
Canada

Statistique
Canada



**PLEASE
DON'T FEED
➤ the ➤
HIPPIES**



Mismatch Diseases





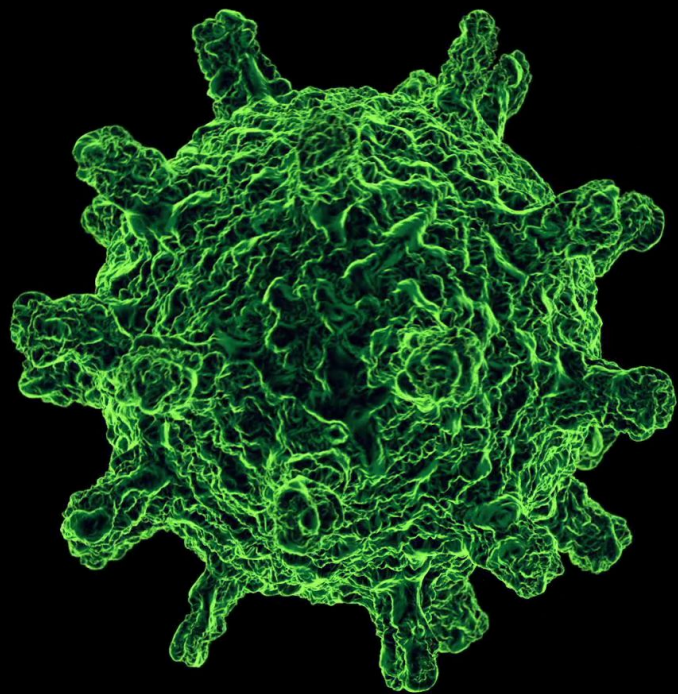
Homo Habilis



Homo Rudolfensis



Homo Erectus



Road Safety

~~Road Safety~~ Redefined

road

/rōd/ *noun.*





safety

/'sāftē/ ***noun.***













Road Safety:
Being free to
transport ourselves
using our body.

**...in the space
between the
houses..**

**..so we can get
food, water, jobs..**

**..and most
importantly feel..**

Joy

Love

Beauty

Thrill

Satisfaction

Being Human



Road Safety:
Being free to
transport ourselves
using our body.

Our Proposal for Policy and Leadership:

National Cycling Strategy



Our Proposal for Infrastructure:





\$694M/yr

National Cycling & Walking Infrastructure Fund
Proposal

Road Safety Machine

