

The LEA⁺DRS Program: Informing Collisions Down

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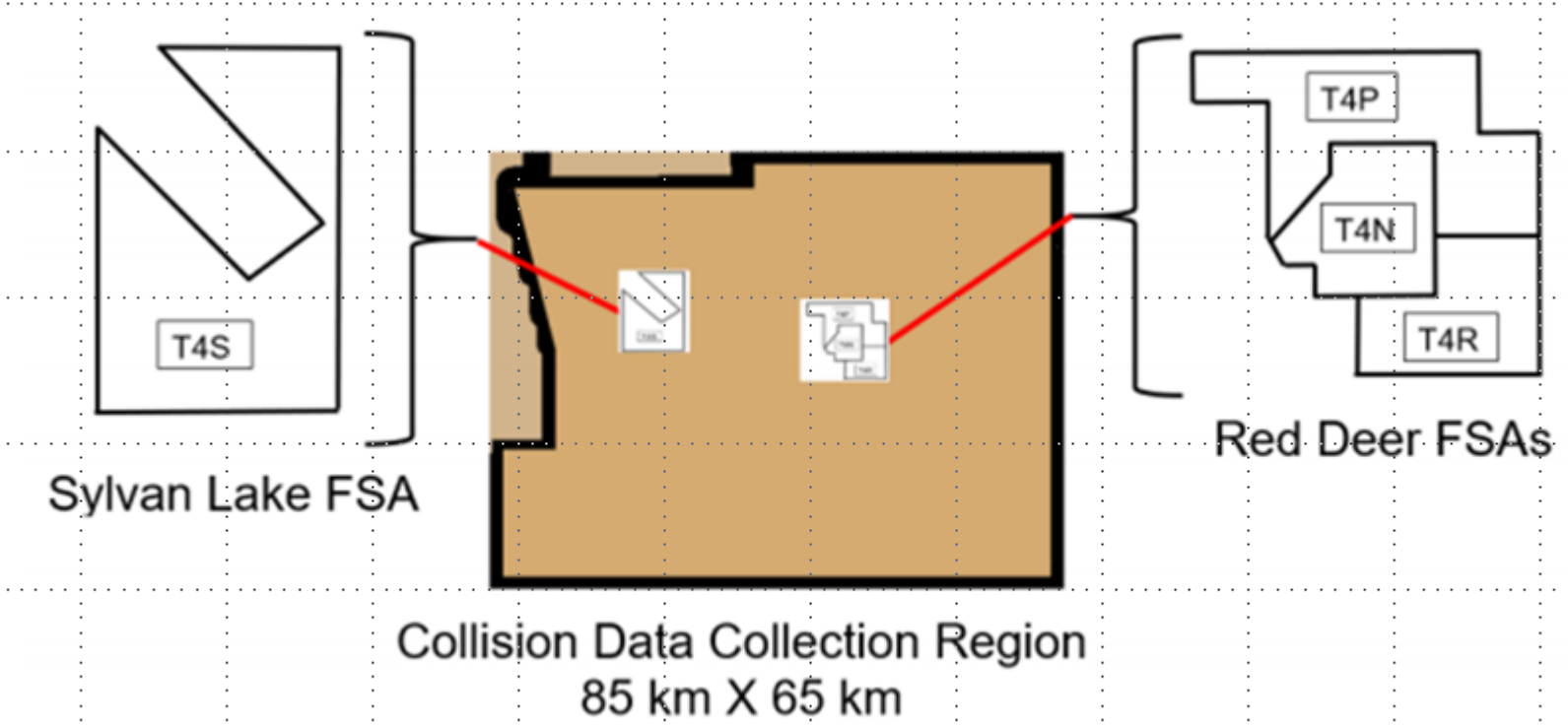
1 INTRODUCTION

- A QUANTITATIVE AND COMPARATIVE, SCOREBOARD PILOT PROGRAM FOR INFORMING GROUPS OF YOUNG DRIVERS ABOUT THEIR ATTRIBUTED COLLISIONS
- THEREBY PROVIDING THEM WITH DIRECTION IN BRINGING THEIR COLLISIONS DOWN

SCOREBOARD FOR YOUNG DRIVERS

3 PILOT PROGRAM DRIVER GROUPS

Male or Female Age 16 or 17 or 18 or 19
Forward Sortation Areas: T4N or T4P or T4R or T4S



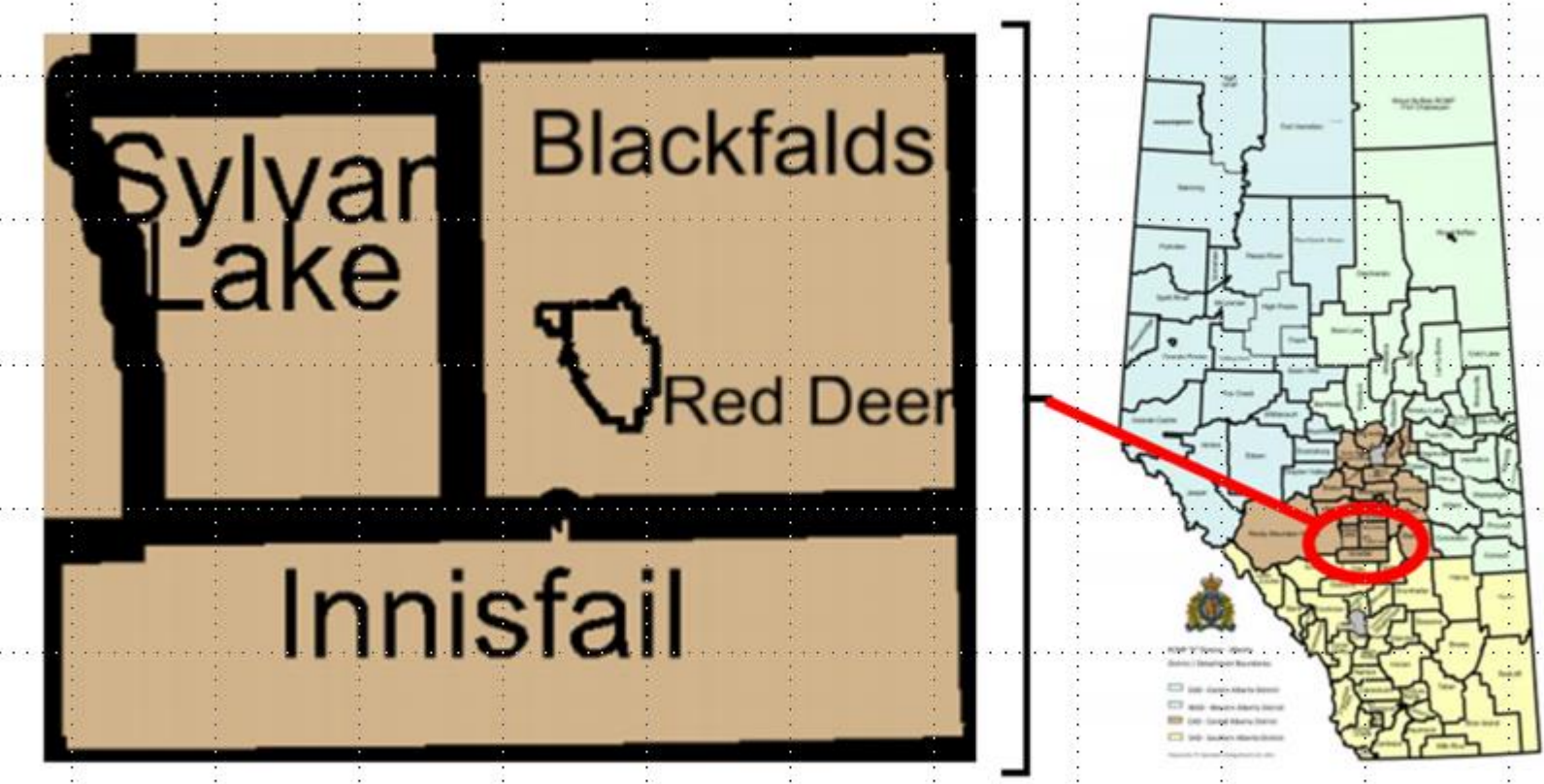
4 LARGE, YOUNG DRIVER GROUPS BASED ON MAILING ADDRESS FSA

5 SCOREBOARD FEATURES

- UPDATED AND ISSUED QUARTERLY
- SHOWS NUMBER OF ERRORS LEADING TO COLLISIONS BY EACH TYPE OF ERROR
- HAS TOTAL NUMBER OF ATTRIBUTED COLLISIONS AND TOTAL NUMBER OF DRIVING PROPERLY COLLISIONS
- COMPARES ANNUALIZED ATTRIBUTED COLLISION RATE FOR EACH FSA GROUP

QUARTERLY GROUP COLLISION FEEDBACK

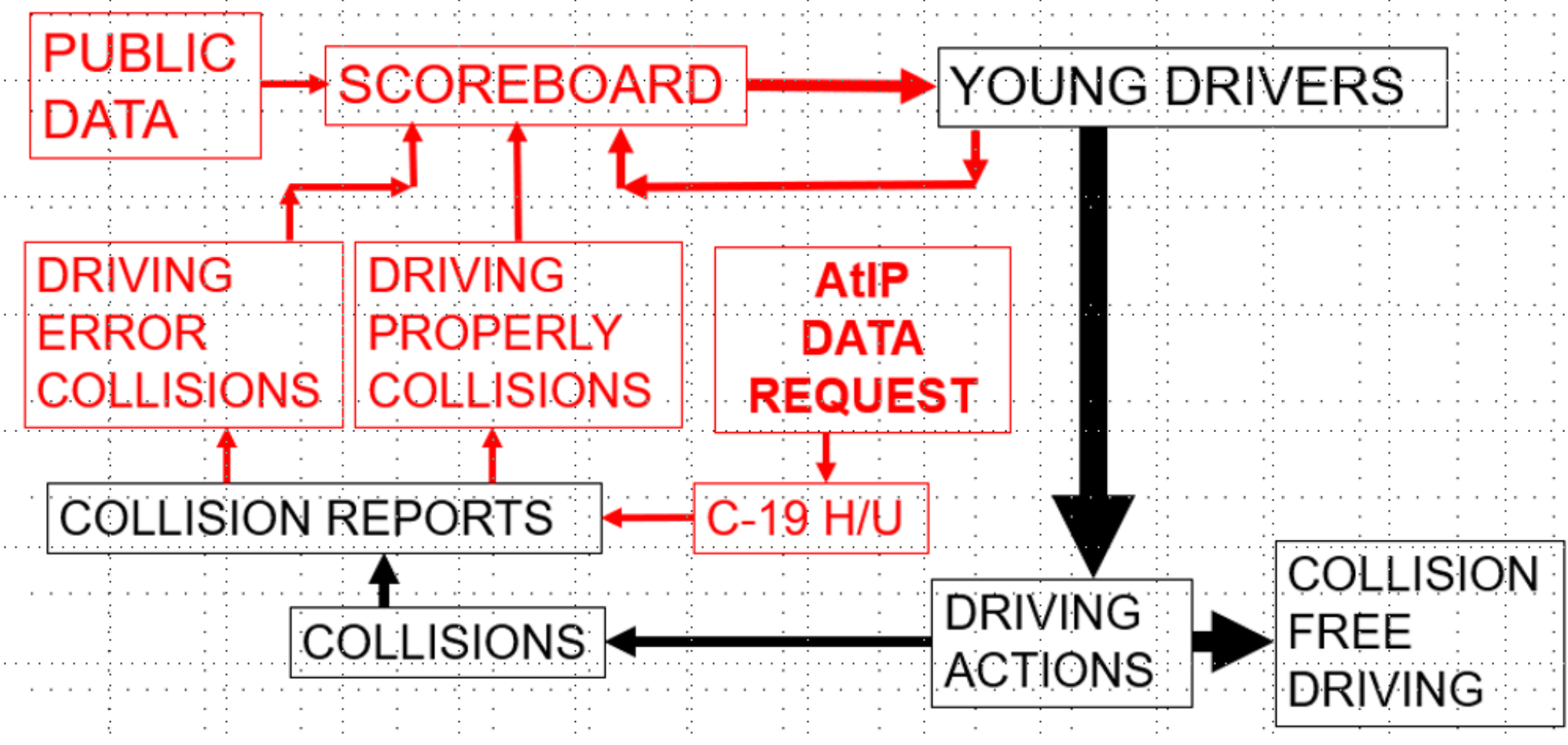
2 COLLISION DATA COLLECTION REGION



4 RCMP DETACHMENTS IN CENTRAL ALBERTA

URBAN & RURAL ROADS

4 LEA⁺DRS PROGRAM & BASIC OPERATION



COMPLIES WITH APPLICABLE LAWS, REGS.

6 PROGRAM FEATURES

- COMPLIES WITH ALL APPLICABLE LAWS
- EASY TO OPERATE AND EXPAND
- SUITABLE FOR REGIONAL OR BROADER OPERATION BY STUDENTS/TEACHERS/SROS, COMM. ORGS., GOV'T INS. AGENCIES, ETC.
- KEY DIFFERENCE IS PERFORMANCE METRICS
 - COLLISIONS PER DRIVER GROUP
 - NOT COLLISIONS PER MUNICIPALITY, ETC.
- SEE CONFERENCE PAPER FOR MORE INFO

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BASIS IS COLLISIONS PER DRIVER GROUP